



May 2012

Dear Local Club Sponsor or Club Contact:

This is the second of four mailings you will receive from the national Keepsake Ornament Club this year. Enclosed you will find the May issue of Collectively Speaking, an Artist Spotlight DVD and a Keepsake Trivia game.

The DVD was made by several of the Keepsake Studio Artists: Nina Aubé, Tracy Larsen, Ken Crow, Tammy Haddix, and Nello Williams. On the DVD, each artist tells you about one of his or her favorite ornaments from the 2012 Dream Book. We hope you and your local club enjoy this video and playing the Keepsake Trivia game at your next local club meeting.

Ornament Premiere will be here before we know it! If the members in your local club have not already turned in their 2012 Wish List, remind them to do so. This year, they will receive 500 Bonus Points for completing the Wish List and picking up their ornaments by 7/22/12.

We are looking forward to seeing many of you this fall when the Keepsake Studio Artists will be visiting 16 Hallmark Gold Crown Stores around the country. A complete list of all in-store signing events can be found on [www.kocmembers.com](http://www.kocmembers.com). We look forward to seeing many of you at these in-store signing events.

As always, we appreciate your ongoing support of the Keepsake Ornament Club!

Sincerely,

Your friends at the Keepsake Ornament Club