

Hallmark
KEEPSAKE

Dream Book

2018
Keepsake Ornament
Club Edition



CELEBRATING THE
45TH ANNIVERSARY
OF HALLMARK KEEPSAKE ORNAMENTS



Rocking Horse

COLLECTOR'S SERIES



MISCHIEVOUS KITTENS

MARY'S ANGELS-BUEBELL Handcrafted Ornament

Designed by Mary Hamilton



KEEPSAKE ORNAMENT

Rocking Horse Collector's Series



Frosty Friends

COLLECTOR'S SERIES



KEEPSAKE ORNAMENT

Frosty Friends



Frosty Friends

COLLECTOR'S SERIES



MISCHIEVOUS KITTENS

christmas tree ornament | décoration pour l'arbre de noël



KEEPSAKE



ANCHORED IN FAITH

christmas tree ornament | décoration pour l'arbre de noël



KEEPSAKE

FATHER CHRISTMAS

christmas tree ornament | décoration pour l'arbre de noël



MINIATURE KEEPSAKE ORNAMENT

A Cool Yule



SERIES EDITION

KEEPSAKE



Veronica

Mary's Angels

Designed by Mary Hamilton



Rocking Horse

KEEPSAKE ORNAMENT



1982



KEEPSAKE

Elegant Engine

Handcrafted in Poland

décoration pour l'arbre de noël



KEEPSAKE ORNAMENT

ANNIVERSARY



A magical little Christmas

LOVED ONES GATHER, the calm settles in and, once again, our hearts believe—in Santa Claus, in angels and in all the magic of the season.

For you, that magic has just begun. Inside this year's Dream Book you'll find page after page of Keepsake Ornaments you'll cherish for Christmases to come.

From beloved characters to the latest treasure in your favorite series, we hope they'll bring you the same joy our artists find as they create them.

There's magic in every Christmas, and this year we want you to feel it even more, because you are at the

heart of what we do, and your stories are our stories. We want you to know that every gift we bring to you is our way of saying thanks for the gifts you bring to us...your enthusiasm, your stories, your friendship, your caring spirit. There's a bit of magic in each of you.

As you take time to explore this year's KOC-exclusive Dream Book, we hope it brings you visions of the holiday season to come. And that it inspires you to dream of what magic may follow when you choose to believe all over again.

STAY CONNECTED

Hallmark.com/KeepsakeOrnamentClub

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ORNAMENT RELEASE DATES

- JAN** First available January 2018
- APR** First available April 2018
- JUL** First available at Ornament Premiere, beginning July 14
- OCT** First available at Ornament Debut, beginning Oct. 6
- NOV** First available at Holiday Open House, beginning Nov. 2
- DEC** First available at Gift of Memories, beginning Nov. 30

Some ornaments available only at participating stores. Designs may vary from image shown.


Please note Hallmark.com ships only to valid U.S. Postal Service addresses within the United States.

Illustrations on cover and throughout the book by Hallmark Artist Kim Pjecha.



Keepsake Editor Lindsay Evans
decorates the tree with her husband and two sons.





MEMORIES & TRADITIONS

Celebrating 45 years of Keepsake Ornaments

DEBUTING IN 1973, Hallmark Keepsake Ornaments began a memorable journey of making the holidays even more magical. Now, with a tradition of 45 years and counting, we celebrate you as much as the ornaments that bring us joy.

That first year, 45 years ago, Hallmark launched the line as a collection of six glass ball ornaments and 12 yarn figures. Since then, we've introduced more than 8,500 Keepsake Ornaments and more than 100 ornament series. Our longest-running series, Frosty Friends, is in its 39th year!

To make this anniversary the merriest yet, Keepsake Artist Debra Nielsen created a new rendition of the 1985 Rocking Horse originally crafted by retired Keepsake Artist Linda Sickman.

Linda's Rocking Horse series came from her childhood dream of having a pony to pamper and love. Running from 1981-1996, the series has proven to be one of the most cherished in Keepsake history.

(continued)

A. Forty-Five Years of Memories | \$24.99 USD
By Debra Nielsen. Porcelain. QGO2206 [JUL](#)

B. Keepsake 45th Anniversary Pin | \$5.99 USD
Metal. QSB6133 [JUL](#)



Cocoa and cookies are how Keepsake Artist Debra Nielsen shares memories and traditions with her grandson.



Looking back at ornaments of the past helped Debra design this year's anniversary ornament.

When the time came to honor the 45-year Keepsake Ornament milestone, paying homage to the Rocking Horse series was the perfect choice. And the perfect person to help us take a look back at the series was Hallmark Historian Samantha Bradbeer. Not only did she provide samples of previous Rocking Horse ornaments from the Hallmark Archives, she also shared a personal memory of the series.

“My very first ornament was actually the 1987 Keepsake Rocking Horse, as my parents bought it for me to commemorate the year I was born.”

Fast forward to 2018, when Debra Nielsen crafted this year's commemorative Rocking Horse from porcelain and bejeweled it with the 45th anniversary gem: sapphire-toned crystals. Debra enjoys the blend of elevated materials, saying, “I love the tail because it's going to be a mixture of a metallic thread as well as the dark thread that's there. It has a nice flash to it.”



When Debra started in the Keepsake Studio, she painted Linda Sickman's design prototypes. This experience, combined with her own love of horses, made Debra a natural fit for the job. Debra even grew up showing her horse, Honey, with 4-H.

Years ago, after her daughter, Mallory, was born, Debra bought her little girl an oak rocking horse. As time went on, Debra's grandson, Henry, inherited the toy.

"I revamped the mane and tail because it had gotten fuzzy over the years from being ridden and loved," Debra says.

"We gave it to Henry when he arrived from South Korea."

Henry is now 6 and loves the holiday season.

"I don't think we ever take the season for granted, but to see the magic renewed through a grandchild's eyes is wonderful," Debra says.

To further commemorate the 45th anniversary, we've created a Rocking Horse cloisonné-style pin. Sculpted to match the ornament, it's a one-of-a-kind nod to the long-standing relationship between our artists and collectors.



A SPECIAL MESSAGE FROM DON HALL, HALLMARK CEO

FORTY-FIVE years ago, Hallmark had a dream of creating ornaments that had magical qualities—ornaments that recalled cherished memories, celebrated traditions and commemorated those special feelings we share with family and friends. Happily, that dream came true with the creation of Hallmark Keepsake Ornaments and today, 45 years later, the magic continues.

Every year, our wonderful artists find more ways to bring new wonder and delight to the holiday season, and this year is no different. In fact, our 2018 collection features some of the most extraordinary ornaments we have ever created.

As you look through this Dream Book, my wish for you is simple: May you find ornaments that speak to you personally and fulfill your dreams about what the season means to you and those you love.

Sincerely,

Don Hall



▶ Get an inside look at the magic at Hallmark.com/DisneyStorytellers

Sing along with Disney Storytellers

2018 MARKS our 41st year of partnering with Disney to create Keepsake Ornaments featuring iconic characters like Mickey, Donald, Goofy and more. This year's collection is highlighted by our interactive Disney Storytellers ornaments, with light, sound and motion.

Connect one of these character ornaments to a Keepsake Power Cord to see it light up and perform a holiday carol. Add one or both of the other carolers, and you'll unlock some amazing interactive performances!

It took a team effort to bring this trio to life. Keepsake Artist Nello Williams sculpted the ornaments while collaborating with engineer Jean Newton.

"We worked together to make sure we had enough space for the movement and mechanics," Nello says.

Editor Mike Brush and composer Tracy Icenogle partnered with Disney's official character voice talent to bring authentic vocals to these carolers. Working together, they created real Disney magic.

This Storytellers collection shows how far technology has come in 41 years of partnering with Disney. And it celebrates a partnership begun by a friendship between Walt Disney and Hallmark founder J.C. Hall that continues to thrive not only with innovation but also, more importantly, with a mutual love for characters that bring joy to the world all year long.



keepsake
power cord

storytellers

A.-C. Disney Christmas Carolers Collection | \$34.99 USD each

Each ornament displays continuous light when connected to the Keepsake Power Cord and performs to a classic Christmas carol when the button is pressed. Collect them all to unlock more performances and see the ornaments interact. By Nello Williams.

A. Merry Mickey | Performs to music from "Jingle Bells." QXD6176 JUL

B. Gleeful Goofy | Performs to music from "We Wish You a Merry Christmas." QXD6183 OCT

C. Jolly Donald | Performs to music from "Deck the Halls." QXD6186 JUL

D. NOT PICTURED: Keepsake Power Cord | \$11.99 USD

Powers up to seven ornaments. QSB6103 JUL



The artists may get the credit, but there's a whole team behind each ornament, including Editor Mike Brush (left), Artist Nello Williams (center) and Product Manager Charles Young.



**LIMITED-EDITION
COLLECTOR'S SET**

Guarantee you get all three ornaments—in special collector's colors—by choosing this boxed set that also includes an exclusive commemorative art print.

**E. Disney Christmas Carolers
Collector's Set | \$124.99 USD**

Includes all three ornaments in special collector's colors, plus a commemorative art print and a storage box.

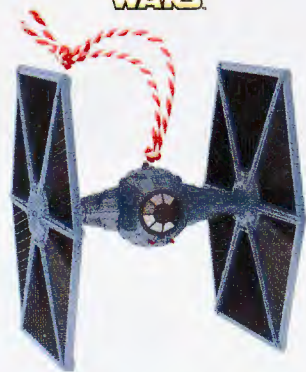
By Nello Williams. QXD6406 JUL

A HAPPY HOLIDAY IS YOUR DESTINY

IT'S TIME to unlock more interactive performances from *Star Wars: A New Hope*™ by adding these 2018 Keepsake Ornaments to your *Star Wars*™ Storytellers collection from 2017. This year's new ornaments include the Millennium Falcon™ and the TIE Fighter™. The final two ornaments will be released in 2019.



STAR WARS



► See page 68 for more

PEANUTS

keepsake power cord

storytellers

A.-E. A Charlie Brown Christmas Collection | \$24.99 USD each

Each ornament displays continuous light when connected to the Keepsake Power Cord and performs a scene from *A Charlie Brown Christmas* when the button is pressed. Collect them all to unlock more performances and see the ornaments interact. By Tracy Larsen and Tim Bodendistel.

A. Schroeder | QX13363 NOV

B. Linus | QX13353 OCT

C. Snoopy | QX13017 DEC

D. Charlie Brown | QX13346 OCT

E. Lucy | QX13009 NOV

Get an inside look at the magic at Hallmark.com/PeanutsStorytellers





(A)



(B)



(C)



(D)



(E)



Keepsake Artist Tracy Larsen created the Luminous Lighthouse, one of this year's tabletop decorations.

Let it
shine



B



C

keepsake
power cord

A. Luminous Lighthouse Tabletop Decoration | \$74.99 USD Displays continuous light when connected to the Keepsake Power Cord. Plays music from "I Saw Three Ships (Come Sailing In)." By Tracy Larsen. **QFM1253** OCT

B. Merriest House in Town | \$34.99 USD Displays continuous light when connected to the Keepsake Power Cord. Performs to music from "Joy to the World." By Matt Johnson. **QGO1846** OCT

C. Flight of Fancy | \$29.99 USD Displays continuous light when connected to the Keepsake Power Cord. By Tracy Larsen. **QGO1886** OCT



D

▶ Get an inside look at the magic at Hallmark.com/ChristmasLantern



E

ALL ABOARD FOR A MAGICAL RIDE

EXPERIENCING the Santa's Magic Train Keepsake Ornament is like taking a trip back to your favorite childhood Christmas. As a "master elf" in Hallmark's workshop, Ken Crow lights up when talking about this magical scene.

"What I'm trying to recreate is that feeling of the little kid at Christmas," he says.

(continued)

magic

D. Christmas Lantern Tabletop Decoration | \$119.99 USD Lantern opens, lights up and comes to life to original compositions of "Carol of the Bells," "The Holly and the Ivy" and "O Christmas Tree." By Ken Crow. **QFM1236**

E. Santa's Magic Train | \$59.99 USD Lights up. Train moves to the tune of "Jolly Old St. Nicholas." By Ken Crow. **QGO1896**

▶ Get an inside look at the magic at Hallmark.com/MagicTrain



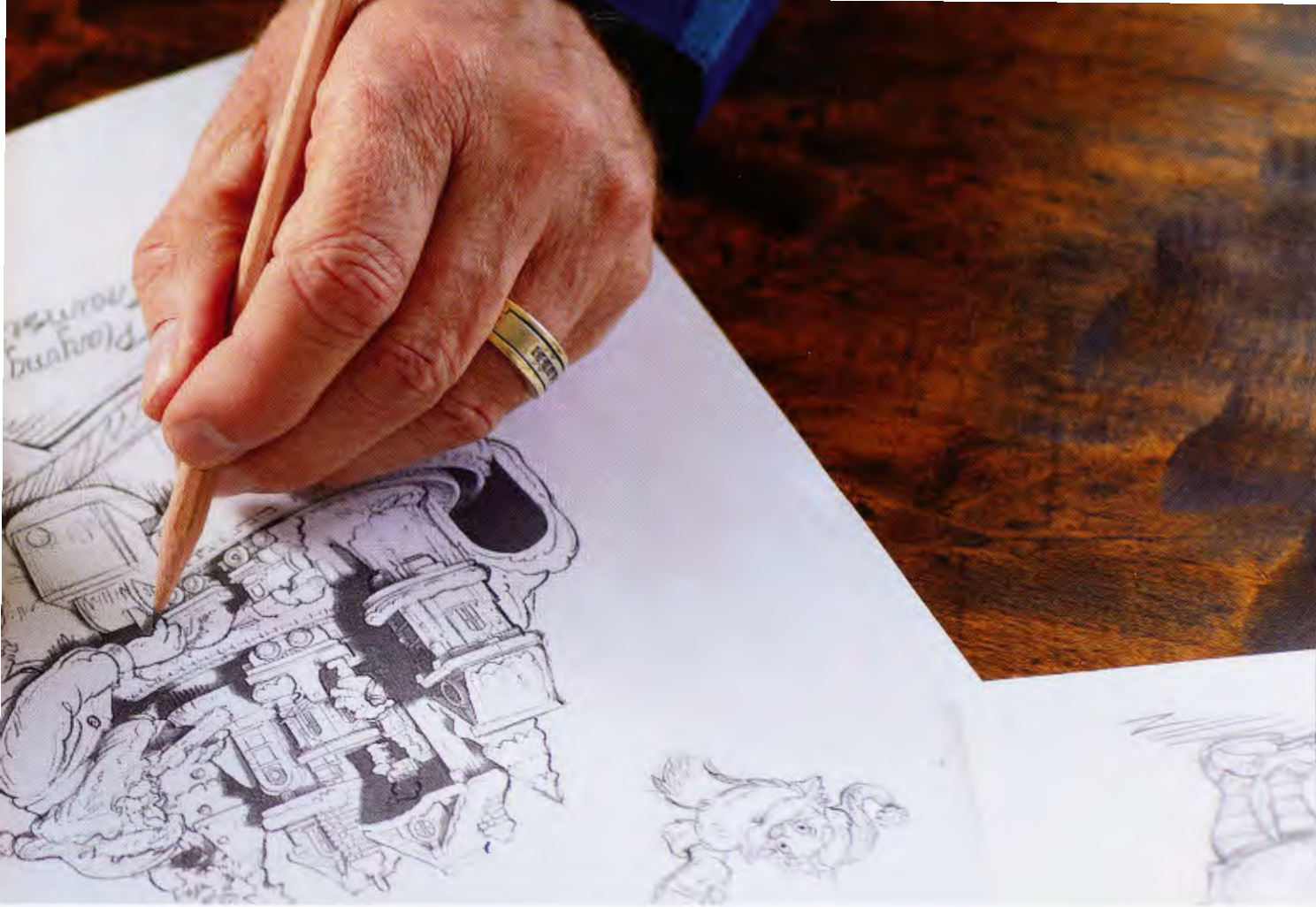
Keepsake Artist Ken Crow looks back at an early sketch of Santa's Magic Train.



The magic begins with Ken's sketches, which go through many versions.



3D models are an important step in Ken's creation process.



"I want to bring back that really happy, warm family moment where they're the most special person and they're getting a gift from someone."

Featuring Toymaker Santa, this ornament combines Ken's artistry with the stories that shine brightly in his memory.

"My dad got my brother and me a train set when we were kids, and this ornament's got the feeling of my dad giving us that present," Ken says. "A lot of these things have this connected feeling of family and friends and the great people in your life. That's what I try to put into my work."

Even if some of us didn't get everything we wished for at Christmas, Ken likes to make ornaments that make that dream possible.

"If you really wanted to have a great big train set but you never got it, through Keepsakes you get to have a little version of it after all."

Ken worked with engineers Ron Carlson and Jean Newton to literally make all the bells and whistles as enchanting as he imagined them.

"I like coming up with an answer to what the artist would like the product to do. I like the challenges of solving a puzzle," Jean says. "My job is to nurture it all the way up to where we'd like it to go."

Ken loves being on a team that challenges him to go above and beyond, and he credits Product Manager Charles Young with helping him see all the possibilities.

"When we start a project, Charles will go, 'Ken, don't limit yourself. What's the greatest thing you can create?'"

Complexity paired with creativity is what makes Ken thrive. He says Santa's Magic Train is like a movie.

"It's got writers, musicians, a script, characters, props, lighting and sound effects, mood and color."

Above all, the most important feature is how it makes people feel.

"My whole goal is to pluck a heartstring and make somebody happy," Ken says.



A



B



C



D



E



F



G



H



I

magic

A. I Want a Hippopotamus for Christmas | \$17.99 USD
Plays music from "I Want a Hippopotamus for Christmas" performed by Gayla Peevey. By Ruth Donikowski and Jim Kemme. Not available in Canada. **QGO2036** [JUL](#)

B. Low N' Sno Lowrider | \$17.99 USD
Plays music from "Low Rider" performed by War. By Tracy Larsen. **QX13453** [OCT](#)

C. Christmas Cat | \$29.99 USD
Solar-powered movement. By Sharon Visker. **QGO1903** [OCT](#)

D. It's Tricky | \$17.99 USD Plays music from "It's Tricky" performed by Run DMC. By Jake Angell. **QGO2046** [JUL](#)

E. Carol of the Birds | \$32.99 USD
Birds move. Plays music from "Carol of the Bells." By Sharon Visker. **QGO1883** [OCT](#)

F. Ring of Fire | \$22.99 USD Fireplace lights up. Plays music from "Ring of Fire" performed by Johnny Cash. By Sharon Visker. **QGO2043** [JUL](#)

G. Wonderful Christmastime | \$17.99 USD
Plays music from Paul McCartney's "Wonderful Christmastime." By Ruth Donikowski. **QGO2066** [JUL](#)

H. Feliz Navidad | \$19.99 USD
Plays music from "Feliz Navidad" performed by José Feliciano. By Sharon Visker. **QGO2033** [JUL](#)

I. Free Bird | \$17.99 USD Plays music from "Free Bird" performed by Lynyrd Skynyrd. By Tom Best. **QGO2083** [JUL](#)

J. NOT PICTURED: Do-it-yoursELF Battery Kit | \$12.99 USD Includes six LR41 batteries, six LR44 batteries and one Phillips-head screwdriver that fits the screws on all Keepsake Ornament battery doors. **QSB6066** [JUL](#)



magic

K. Happy | \$24.99 USD Solar-powered movement. Plays music from "Happy" performed by Pharrell Williams. By Sharon Visker. QGO2073 [JUL](#)

L. Santa's Sweet Snow Plow | \$29.99 USD Lights up. Wheels turn. Plays music from "A Marshmallow World" and "Jolly Old St. Nicholas." By Tammy Haddix. QGO1916 [JUL](#)

M. Kissing Claus | \$32.99 USD Mr. and Mrs. Claus spin and come together for a kiss. Plays music from "I Saw Mommy Kissing Santa Claus." By Sharon Visker. QGO1876 [JUL](#)





B



C



D



E

D Get an inside look at the magic at Hallmark.com/ForChristmas

CLUB EXCLUSIVE

Find this ornament in your
KOC Product Shop.
See page 108 for details.

E. Winter Wonderland | \$39.99 USD
(\$44.99 value) Snowmen move
when crank is turned. Plays music
from "Winter Wonderland."
By Edythe Kegrize. **QXC5306** **APR**

magic

A. Syrupy Snow Cone Surprise | \$32.99 USD Lights up. Snow moves to "Walking in a Winter Wonderland." By Nello Williams. **QGO1853** **JUL**

B. I Feel Good | \$17.99 USD Plays music from "I Feel Good" performed by James Brown. By Allie Jachimowicz. **QGO2076** **JUL**

C. Special Delivery | \$17.99 USD
Plays music from "Up on the Housetop." **QGO2223** **OCT**

D. All I Want for Christmas Is You | \$19.99 USD
Plays music from Mariah Carey's "All I Want for Christmas Is You." By Ruth Donikowski. **QGO2063** **JUL**

F



magic

F. Stunning Snowflake Tree Topper | \$99.99 USD

Displays continuous light when connected to the power adapter (included). Performs to "We Wish You a Merry Christmas" and "White Christmas" when button is pressed. By Ruth Donikowski. QFM1246 OCT

▶ Get an inside look at the magic at Hallmark.com/SnowflakeTopper



G

magic cord

G. Gingerbread Village | \$74.99 USD Back by popular demand from the Keepsake Vault, this set of four Noelville ornaments has been reimagined to display continuous light when connected to the Magic Cord. QGO2226 OCT

H. NOT PICTURED: Magic Cord | \$9.99 USD Powers up to seven ornaments. QSB6113 JUL

Small wonders, big surprises

(A)

magic



(B)



(C)



(D)



(E)



(H)

magic



(I)



(F)



(G)



(J)



(K)



(L)



(M)



(N)



(O)

magic



CLUB EXCLUSIVE

Find this ornament in your
KOC Product Shop.
See page 108 for details



Keepsake Artist Terri Steiger's two daughters know that mini trees can be fun for everyone.

mini

A. Little Strummer | \$11.99 USD

Plays music from "Jingle Bells" and "Up on the Housetop." By Nello Williams. QXM8166 [JUL](#)

B. Lil' Stuffed Stocking | \$9.99 USD

By Joanne Eschrich. Artist crafted and fabric. QXM8193 [OCT](#)

C. Red Tanager | \$7.99 USD

By Edythe Kegrize. QXM8176 [JUL](#)

D. Elegant Snowflake | \$9.99 USD

By Terri Steiger. Sterling silver-plated metal. QXM8203 [OCT](#)

E. Littlest Angel | \$9.99 USD

By Terri Steiger. Porcelain. QXM8246 [OCT](#)

F. Miniature Ornament Hooks | \$1.99 USD

Set of 25. Brass. QSB6086 [JUL](#)

G. A Sweet Sled | \$7.99 USD

3rd in the Petite Penguins series. By Kristina Gaughran. QXM8156 [OCT](#)

H. Holiday House | \$9.99 USD

Lights up. By Matt Johnson. QXM8226 [OCT](#)

I. Christmas Carousel | \$9.99 USD

2nd in the series. Carousel spins when knob is turned. By Ken Crow. QXM8173 [JUL](#)

J. Furry Lil' Friends | \$7.99 USD

By Tammy Haddix. QXM8183 [JUL](#)

K. Tiny Teapot | \$9.99 USD

By Matt Johnson. Metal. QXM8163 [JUL](#)

L. Checking It Twice | \$9.99 USD

Santa and the elf move when crank is turned. By Ken Crow. QXM8216 [JUL](#)

M. CLUB EXCLUSIVE Cocoa Cutie | \$7.99 USD (\$9.99 value)
By Terri Steiger. QXC5311 [JUL](#)

N. Up and Away | \$7.99 USD

By Anita Marra Rogers. QXM8206 [JUL](#)

O. Tiny Fish. Tiny Tank. | \$9.99 USD

Lights up. By Nina Aubé. QXM8213 [OCT](#)

P. Radiant Mini Tree Topper | \$9.99 USD

By Matt Johnson. QSB6106 [JUL](#)

Q. Miniature Evergreen Tree | \$19.99 USD

QSB6153 [JUL](#)

R. Miniature Decorative

Ornaments | \$9.99 USD Set of six. Glass. QSB6046 [JUL](#)

S. Miniature Glistening

Garland | \$9.99 USD Artist crafted and metal. QSB6053 [JUL](#)

T. Mini Tree Skirt | \$15.99 USD

By Terri Steiger. Fabric. QSB6056 [JUL](#)



Nello Williams (right), with Anita Marra Rogers, incorporated the principles of guitar-building when he made this year's Little Strummer ornament.

Our first musical mini

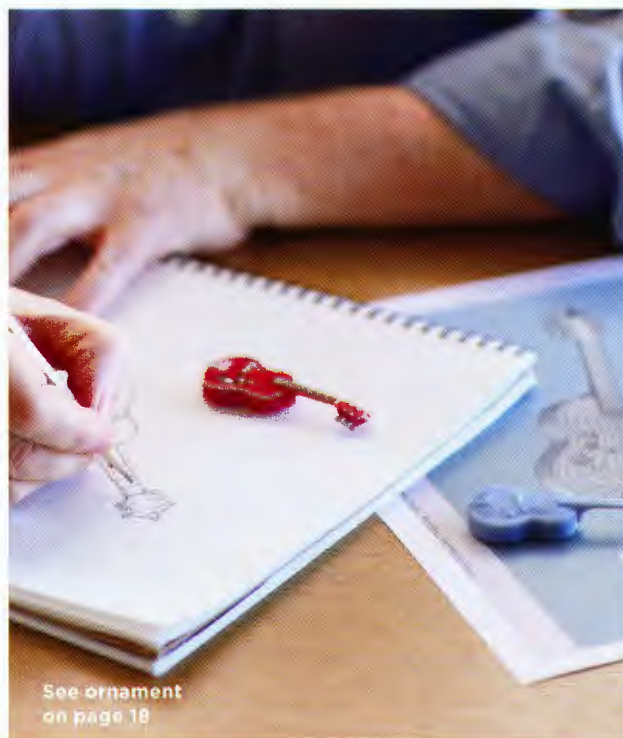
AS AN INSTRUMENTALIST, Nello Williams uses his musical knowledge when creating his Keepsake Ornaments.

"I play and build electric guitars," he says. In fact, he's been constructing his dream guitar for the past 10 years.

Little Strummer is our first miniature ornament with sound—and Nello really made it sing.

"I shrunk an actual scale for the fretboard so that the wires are correctly positioned in proportion to each other like a regular-sized guitar," he says.

A longtime member of the Keepsake family, Nello's work always strikes a happy chord.



See ornament
on page 18

▶ See the details behind the ornament at Hallmark.com/LittleStrummer



Terri Steiger's Stylin' Santa is a spin on the mix-and-match books of her childhood.



See ornament on page 22

Santa suits up

WHO DOESN'T LOVE Santa's jolly red suit? We all know him for his merry apparel, but Terri Steiger couldn't help wondering what else was in his closet. Inspired by classic mix-and-match books, Terri crafted this mini Keepsake Ornament with the same fun in mind.

"I always loved those storybooks because you could create lots of funny characters," she says.

This ornament includes nine different outfit combinations. Options like "Santa on vacation" and "Santa in his pajamas" give him plenty of flair. Just twist the bottom two sections and let Santa model your own design.

Terri worked with engineer Jean Newton to devise the interchangeable outfits, and she says Jean was crucial to making them both fun and functional.



A. Porcelain Tabletop Tree | \$79.99 USD
Lights up. By Tammy Haddix. QXM8243 [OCT]

See an interview with the artist at Hallmark.com/TabletopTree

Keepsake Artist Tammy Haddix's tabletop tree makes the perfect centerpiece for cookie decorating. She's shown here with her son.

A NOSTALGIA-INSPIRED TREE

INSPIRED BY old-fashioned ceramic trees, Tammy Haddix created this porcelain tabletop tree with a bit of nostalgia and loads of updated charm.

"The traditional trees never had glitter on them...I had to have glitter!" she says.

After Tammy created the concept for this tree, engineer Jean Newton modeled it with a 3D program, later growing it on a 3D printer.

Along with the glowing lights and star at the top, Tammy also created fun lightbulb characters, including snowmen, penguins, elves, polar bears and Santas.

"I wanted it to be whimsical and have the ornaments pop."

Using wax, she hand-sculpted the lightbulbs and then painted them like vintage Christmas bulbs, clearly making this tree merry and bright.



B



C



D



E

mini

B. Stylin' Santa | \$9.99 USD Rotate the dials to change Santa's outfit. By Terri Steiger. QXM8223 [OCT]

C. A World Within | \$7.99 USD
4th in the series. By Tammy Haddix. QXM8153 [JUL]

D. A Creature Was Stirring | \$7.99 USD
3rd in the series. By Tammy Haddix. QXM8126 [JUL]

E. A Creature Was Stirring | \$7.99 USD
4th in the series. By Tammy Haddix. QXM8133 [OCT]



mini

F. Genie's Lamp | \$9.99 USD
 Disney *Aladdin*
 By Ruth Donikowski.
 Metal. QXD6313 JUL

F Disney *Aladdin*



G Fisher-Price



H Play-Doh



I

DC JUSTICE LEAGUE



J



K PEANUTS

mini

- G. School Bus | \$7.99 USD** Fisher Price® By Rodney Gentry. QXM8136 JUL
- H. Play-Doh™ | \$7.99 USD** Hasbro® By Orville Wilson. QXM8143 JUL
- I. THE FLASH™ | \$7.99 USD** Justice League™ By Jake Angell. QXM8113 JUL
- J. BATMAN™ | \$7.99 USD** Justice League™ By Jake Angell. QXM8116 JUL
- K. Winter Fun With SNOOPY* | \$7.99 USD**
 21st in the series. By Tracy Larsen. QXM8146 JUL



L

THE WIZARD OF OZ

M

LIMITED QUANTITY

Available at Keepsake
 Ornament Premiere Event
 Only at Hallmark Gold Crown stores

mini

- L. COWARDLY LION™ | \$7.99 USD**
 THE WIZARD OF OZ™
 While supplies last. QXE3136 JUL
- M. TIN MAN™ | \$7.99 USD**
 THE WIZARD OF OZ™
 While supplies last. QXE3133 JUL



A



B



C

premium

A. Stunning Swan | \$34.99 USD By Edythe Kegrize. Porcelain. **QK6403** [\[OCT\]](#)

B. Pull-String Polar Bear | \$24.99 USD Bear moves when string is pulled.
By Edythe Kegrize. Wood. **QK6393** [\[OCT\]](#)

C. Regal Reindeer | \$39.99 USD By Joanne Eschrich.
Porcelain. **QK6376** [\[OCT\]](#)

D. Little Bird Trio | \$29.99 USD Set of three. By Edythe Kegrize.
Blown glass with metal clip attachments. **QK6383** [\[OCT\]](#)

Hallmark
KEEPSAKES
Stunning Swan
christmas tree ornament • decoration

Elegant craftsmanship

OUR PREMIUM ORNAMENTS are crafted from a mix of unique materials, including porcelain, wood, blown glass, fabric and metal. The high quality of the materials is matched only by the level of innovation our artists are bringing to these ornaments.

Edythe Kegrize's Pull-String Polar Bear (far left) is made from wood and features ornate surface designs. It's a lovely example of the creativity and craftsmanship of this collection.



From premium materials to exquisite ornaments



Working in materials like porcelain and glass is an opportunity Keepsake Artists Tracy Larsen (left), Edythe Kegrize (center) and Joanne Eschrich really enjoy.

THIS YEAR'S premium Keepsake Ornaments are sophisticated and elegant, yet filled with all the fun that makes Christmas magical.

TRACY'S OLD WORLD SANTA

Tracy Larsen's premium Old World Santa is a must-have bit of merry for collectors. Constructed primarily of porcelain, it also has a fine layer of fabric for his coat and faux fur trim adorning the edges and cuffs of the coat and his hat. He also holds a frosted bottlebrush tree with little crystals alongside an ornament and a pouch—probably with all the gifts inside! The ornament even includes real jingle bells.

After doing a preliminary 3D sketch on the computer, Tracy sculpted this Old World Santa with wax. Using his recognizable whimsical, quirky and playful approach,

Tracy wanted to embrace the style of historical Santas from around the world.

"It has a European flavor," he says.

Not only a creator, Tracy is a collector as well. When it's time for Christmas, his house is filled with decorations he's curated over the years—little villages, nativities and, of course, Santas. Much of his collection is either his own work or the work of his Keepsake family.

"It's fun decorating and having the kids home as much as possible," he says.

EDYTHE'S STUNNING SWAN

Fondly referred to as the "bird lady," Edythe Kegrize created her premium Stunning Swan ornament from porcelain. Also known for her intricate surface designs, she added delicate glittered flowers that are attached to



Clockwise from upper left: a mold of Tracy's Old World Santa, Edythe's finished Stunning Swan and Joanne's Regal Reindeer.

the wings, along with accents in soft colors and rose-colored crystals. The overall finish has a rich luster, giving the swan a lovely shine.

As she designed this ornament, Edythe found inspiration in vintage decorative swan vases and figurines from as far back as the 1920s. The details she added to her design give this ornament that same vintage feel but with a uniquely fresh look.

Edythe enjoys being able to work with high-quality materials for these premium ornaments.

"Premium ornaments offer us the opportunity to explore new looks and combinations of materials," she says. "It's nice to be able to use the authentic materials that I'm often trying to imitate. I love being able to add the level of detail and quality finish that make these ornaments special."

JOANNE'S REGAL REINDEER

Joanne Eschrich found inspiration for her Regal Reindeer in her own backyard.

"There's a family of deer that lives along the walking trail behind my house," she explains. "One day I was out walking, thinking about what to do for my next premium ornament, and all of a sudden there was a deer standing right there, and I knew that was it!"

With additional inspiration coming from artwork that Joanne found in the Hallmark Archives, her Regal Reindeer came to life. Created in pure white porcelain, Joanne designed the deer with golden antlers that hold beautiful little ornaments.

Using those ornamental attachments, porcelain and metal are all part of what make this a premium ornament.

"I love being able to add more value to whatever I'm creating. In some cases, the vision I have is only possible because premium ornaments allow me to create without limitations," Joanne says. "It's an artist's dream to be told you get to create this ornament and we're giving you more materials to play with."

Those materials definitely worked to support Joanne's vision for her Regal Reindeer.

"I wanted this ornament to be an inspirational wonder to those looking at it," Joanne says. "It's about taking something common and making it more magical."



A

premium

A. Winter Angel | \$39.99 USD
By Joanne Eschrich. Porcelain and metal. QK6406 [OCT](#)

B. Feeding the Flock | \$39.99 USD
By Joanne Eschrich. Porcelain and fabric. QK6426 [NOV](#)

C. Cross of the Sea | \$29.99 USD
By Joanne Eschrich. Porcelain. QK6396 [OCT](#)

D. Old World Santa | \$44.99 USD
By Tracy Larsen. Porcelain and mixed materials. QK6413 [OCT](#)

E. Ring in the Season | \$24.99 USD
4th in the series. Bell rings.
By Tammy Haddix. Metal. QK6373 [OCT](#)

F. Radiant Wreath | \$29.99 USD
By Ruth Donikowski. Metal. QK6386 [OCT](#)



B



C



D



E



F



Tom Best's own hobbies and loves influence his ornament designs.



CHEERS TO YOU!

BEER CONNOISSEURS and novices alike appreciate the detail that Tom Best works into his steins.

This year's ornament (left), the seventh in his unofficial series, shows a father and son carrying their tree home, with their loyal dog right beside them.

"No matter what," Tom says, "I knew I wanted a dog in the scene."

Tom's design for a second full-scale stein (above) shows Santa and his sleigh on Christmas Eve. The hinge is a reindeer taking flight. He says he thinks about what makes sense to tilt back when designing the hinge.

Tom's food-safe steins are sculpted by artisans in Germany, but the magic always begins in his Kansas City studio.

Prost, Tom. Prost!



See the story behind the ornament at Hallmark.com/BeerStein

G. Santa Takes Flight Beer Stein | \$99.99 USD
Limited Edition Handcrafted in Germany. By Tom Best.
 Food-safe ceramic and metal. QFM1276 OCT

H. Beer Stein Ornament | \$15.99 USD
 By Tom Best. QGO2136 JUL



LIMITED QUANTITY

Available at Keepsake Ornament Debut Event
Only at Hallmark Gold Crown stores

Milestone celebrations



SEASON'S TREATINGS

WE'RE CELEBRATING 10 years of Sharon Visker's Season's Treatings series. And with two ornaments to mark the occasion, she's given us a second helping of fun.

"My favorite part of the Season's Treatings Keepsake Ornaments is the chocolate theme," Sharon says. "Chocolate's my sweet treat of choice. I'll go for dark chocolate anything!"

She adds, "I wanted a foil-wrapped Santa in this year's ornament since that was always something I loved to get in my stocking."

Both of this year's ornaments would be a treat for anyone's stocking. The 10th anniversary commemorative ornament is available in limited quantities, so don't miss it at the Keepsake Ornament Debut Event!

A. LIMITED QUANTITY Season's Treatings | \$12.99 USD
10th Anniversary By Sharon Visker. While supplies last.
QXE3196 **OCT**

B. Season's Treatings | \$12.99 USD
10th in the series. By Sharon Visker.
QX9396 **JUL**



BATHING BLUE JAYS

JIM KEMME was the perfect person to craft this Bathing Blue Jays ornament.

The fifth in the Marjolein's Garden series, it's particularly meaningful because Jim has kindly taken in many animals over the years, even raising blue jays. He once found a stranded baby blue jay after a storm and carried it back to his studio.

"While I worked," Jim says, "that little bird would play. He'd fly back and forth, pick up a paintbrush and take off with it.

"When the bird moved to the outdoors, I'd walk out in the morning to get the paper, and he'd fly over and sit on my shoulder."



See ornament details
on page 41



See ornament details
on page 42



FESTIVE FIRS CHRISTMAS TREE FARM

DON PALMITER was inspired to create this ornament, the 35th in the Nostalgic Houses and Shops series, by an outing with his wife and granddaughter.

"It was in the fall, and we drove out to a great farm that has a pumpkin patch in the fall and a tree farm in the winter," he explains. "During the Christmas season, they take people out and let them cut down their own trees.

"The design came from research I did on old farm houses. I found a really cool, old, Gothic-style farmhouse with a porch that went across the entire front. I designed it to put a bottlebrush tree on each side of the house because I couldn't do a separate tree lot. That incorporated the whole feel of a tree farm into one piece."



**Available at Keepsake
Ornament Premiere Event
Only at Hallmark Gold Crown stores**



FATHER CHRISTMAS

MARKING 15 YEARS of her Father Christmas series, Keepsake Artist Joanne Eschrich wanted this 2018 ornament to honor a fond memory she shared with her daughters.

“This past year, we had a beautiful red cardinal visit our kitchen window for the longest time,” she explains. “I was very much inspired by him and his family, whom I could see in the distance.”

Joanne also appreciates how cardinals symbolize another type of angel with outstretched wings...that when you see one of these brilliant beauties, it might be a loved one stopping by to cheer your heart.

- A. African-American Father Christmas | \$22.99 USD** By Joanne Eschrich. Artist crafted and fabric. On scroll: *Christmas brings happy memories that warm us all year long.* **QSM7833** JUL
- B. LIMITED QUANTITY Father Christmas's Reindeer | \$17.99 USD** Companion to Father Christmas ornaments. By Joanne Eschrich. Artist crafted and fabric. While supplies last. **QXE3203** JUL
- C. Caucasian Father Christmas | \$22.99 USD** 15th in the series. By Joanne Eschrich. Artist crafted and fabric. On scroll: *Christmas brings happy memories that warm us all year long.* **QX9383** JUL



MISCHIEVOUS KITTENS

THIS YEAR MARKS the 20th anniversary of Nina Aubé’s Mischievous Kittens series, and this collection of furry friends is inspired by real life—going back to Nina’s childhood.

It all started on Nina’s fifth birthday, when she heard meowing in her closet and was delighted to discover a black and white kitten waiting inside. She named him Figaro.

As a “master at getting into trouble,” Figaro’s personality often pops up in Nina’s ornaments, like the kitty in the middle of the tree on her commemorative 20th anniversary ornament.

“He enjoyed hiding in the center, batting at ornaments and refusing to come out,” she says. “Both of my 2018 Mischievous Kittens ornaments are a fond nod to Figaro and his silly antics.”



D. Mischievous Kittens | \$12.99 USD

20th in the series. By Nina Aubé. **QX9343** [JUL](#)

E. Mischievous Kittens | \$17.99 USD

20th Anniversary By Nina Aubé. **QGO2123** [DEC](#)



A

magic
cord



B

final in
series

CLUB EXCLUSIVE

Find this ornament in your KOC Product Shop.
See page 108 for details



C

final in
series



D



E



F

A. Stockings Hung With Care | \$29.99 USD 8th in the Once Upon a Christmas series. Displays continuous light when connected to the Magic Cord. Leads other Magic Cord ornaments in a synchronized sound and light show. Plays music from "(There's No Place Like) Home for the Holidays." By Tom Best, Robert Chad and Jim Kemme. **QX9466** [JUL](#)

B. CLUB EXCLUSIVE Inside Story | \$19.99 USD (\$19.99 value) 3rd and final in the series. By Anita Marra Rogers. **QXC5308** [JUL](#)

C. Kringle and Kris | \$15.99 USD 5th and final in the series. By Kristina Gaughran. **QX9446** [JUL](#)

D. North Pole Tree Trimmers | \$15.99 USD 6th in the series. By Tracy Larsen. **QX9416** [JUL](#)

E. Frosty Friends | \$15.99 USD 39th in the series. By Tom Best. **QX9456** [JUL](#)

F. Toymaker Santa | \$15.99 USD 19th in the series. By Ken Crow. **QX9393** [JUL](#)



G

▶ See an interview with the artist at Hallmark.com/SnowtopLodge



H



I



J



K

G. Ginger N. Sweethaus | \$19.99 USD 14th in the Snowtop Lodge series. By Joanne Eschrich. Porcelain and fabric. [QX9363](#) [JUL](#)

H. Snow Buddies | \$15.99 USD 21st in the series. By Tammy Haddix. [QX9516](#) [JUL](#)

I. Frosty Fun Decade | \$12.99 USD 9th in the series. By Tammy Haddix. [QX9513](#) [JUL](#)

J. Cocoa Cuddles | \$15.99 USD 11th in the Making Memories series. By Tammy Haddix. [QX9523](#) [JUL](#)

K. Movie Night | \$15.99 USD 18th in the Snowball and Tuxedo series. By Joanne Eschrich. [QX9376](#) [JUL](#)



Keepsake Artist Joanne Eschrich's two daughters are often her models.

A time for peace

FOR MANY YEARS, Joanne Eschrich has been inspired by the kindness and tranquility that angels bestow. The first ornament in her Christmas Angels series is a gentle example of how she envisions these heavenly guardians.

"I'm very excited about this series. It's the angel version of my Father Christmas series," she says.

Joanne chose to name this first angel Peace, just like she did for her first-in-series Father Christmas ornament. She worked very hard to make this angelic beauty the epitome of a calm, serene presence, saying that the color scheme reflects her message.

"I wanted her to be elegant but fresh, with a peaceful and loving expression to her face."

Joanne is proud of how this ornament combines storytelling with her passion for angels. The base of the ornament reads "Let there be peace on earth."



first in series

A. Peace | \$22.99 USD 1st in the Christmas Angels series. Each ornament will feature an angel with a meaningful holiday message. By Joanne Eschrich. Artist crafted, fabric and metal. On ornament: *Let there be peace on earth.* QX9546 [JUL](#)



Joanne is inspired by the peace that angels bring to her.

Created with mixed materials, Joanne's angel includes metal wings and fabric attachments. The soft, ethereal quality resonates with Joanne on a personal note, too.

"I think of the many angels I know in Heaven, including my sister, nephew, dad and many aunts and uncles," she says. "This is for all of them, as well as all the angels I know here on earth."

Those "angels on earth" include her mother, siblings, nieces, nephews and her two daughters.

"As you can see, I have a very big, loving family," she says.

Growing up south of Boston, Joanne's spirited Catholic Portuguese family gave her much to be grateful for: love, faith and infinite inspiration. Now that she lives away from home, she finds comfort in snowflakes, starry nights and things that she can't see but that her heart knows are there. She believes in angels and hopes that the peace they give to her finds its way to you.

SERIES FIRSTS LEAD THE WAY



B keepsake power cord storytellers

Get an inside look at the magic at Hallmark.com/ChristmasCarnival



C mini



D

first in series

B. Journey to the Stars | \$49.99 USD

1st in the Christmas Carnival five-part series. Each ornament will feature a festive amusement park ride. Displays continuous light and motion when connected to the Keepsake Power Cord. Performs to music from "Jingle Bells" when button is pressed. Add future ornaments from the series to unlock more performances and see the ornaments interact. By Ken Crow. **QX9553** [OCT](#)

C. Chevrolet® Bel Air | \$9.99 USD 1st in the Lil' Classic Cars series. Each ornament will feature a different classic car. Wheels turn. By Don Palmiter. Metal. **QXM8253** [JUL](#)

D. 1938 Buick® Y-Job | \$17.99 USD 1st in the Legendary Concept Cars five-part series. Each ornament will feature a concept car that helped shape the future of automotive technology and design. Wheels turn. Die-cast metal. **QX9336** [JUL](#)

Songs of the Season



CLUB EXCLUSIVE

Find this ornament in your
KOC Product Shop.
See page 108 for details



PRESENTED IN a beautiful gift box, this Songs of the Season set is a medley of six ornaments created by six different Keepsake artists. Designed exclusively for Keepsake Ornament Club members, each shadow-box piece features sheet music from a classic Christmas carol. Researching homes of the '30s, '40s and '50s, Nello Williams wanted his "Jolly Old St. Nicholas" ornament to have his signature retro look.

"Plus, Santa Claus is my favorite character of the season," he says.

Edythe Kegrize made "O Christmas Tree" really shine, decorating it with crystals inspired by her grandmother's jewelry. She also remembers playing this carol on the piano as a child.

"I looked forward to the holidays so I could pull out the Christmas songbooks," Edythe says.

collector's set

A. CLUB EXCLUSIVE Songs of the Season | \$99.99 USD (\$119.99 value)
Set of six with decorative storage box. Each ornament features a design inspired by a classic Christmas carol. **QXC5300** [JUL](#)

From top:

Jolly Old St. Nicholas By Nello Williams.

O Christmas Tree By Edythe Kegrize.

Angels We Have Heard on High By Ruth Donikowski.

Jingle Bells By Terri Steiger.

Joy to the World By Tammy Haddix.

Twelve Days of Christmas By Ken Crow.

Ruth Donikowski's "Angels We Have Heard On High" ornament displays a sweet angel announcing the season. Framed with a stained glass look, Ruth's ornament was inspired by vintage Christmas decorations.

When Terri Steiger was creating her "Jingle Bells" scene, she thought of the classic holiday cards her parents would receive—it has tinsel and real jingle bells. Oh, what fun!

Tammy Haddix designed the "Joy to the World" ornament featuring a snow buddy from her popular series. With garland framing the scene and a bow to wrap it all up, she says "he's a happy, little, sparkling snowman."

For "Twelve Days of Christmas," Ken Crow designed a perched partridge to give his ornament a carved-wood feel. He enjoyed being one of the six artists a-sculpting for this set and says "it was fun being part of the team."



Fans of Edythe Kegrize have a lot to chirp about this year, including her club-exclusive Pretty Parrot and the 2018 mystery ornament, Hummingbird Surprise.



CLUB EXCLUSIVE

Find this ornament in store only at the Ornament Debut Event.

See page 109 for details

EDYTHE'S PRETTY PARROT

AS THE ARTIST behind the Beauty of Birds series, Edythe Kegrize decided to branch out and capture the exquisiteness of a tropical feathered friend.

"I didn't want to neglect all the fabulous, stunning birds that are out there," she says.

Created exclusively for Keepsake Ornament Club members, Edythe designed this scarlet macaw—the largest species of parrot—with its wings fully extended to illustrate its vibrancy.

"You seldom see a pet bird in flight, but it's in flight when they show off all of their colors."

This pretty wonder has three crystals on each wing and a lustrous finish that feels like cloisonné enamel.

"I usually choose not to replicate nature because you can't improve upon the real thing," Edythe says.



C



A Hummingbird Mystery

Two little hummingbirds—
Golden or green.
Which will you get?
That remains to be seen!



D



E

final in series



F



G

LIMITED QUANTITY

Available at Keepsake
Ornament Premiere Event
Only at Hallmark Gold Crown stores



H



I



J

final in series



K

Nature's
SKETCHBOOK
by Marjolein Bastin

A. Metal Miniature Tree | \$44.99 USD QSB6063 JAN

B. CLUB EXCLUSIVE Pretty Parrot | \$15.99 USD
By Edythe Kegrize. **QXC5316** OCT

C. Hummingbird Surprise | \$15.99 USD Each box holds one of two repainted versions of the 10th in the Beauty of Birds series. By Edythe Kegrize. All sales are final; no refunds, returns or exchanges. **QGO2213** OCT

D. Brilliant Butterflies | \$15.99 USD
2nd in the series. By Edythe Kegrize. **QX9486** JUL

E. Beautiful Birdhouse | \$17.99 USD 3rd and final in the series. By Edythe Kegrize. **QX9463** JUL

F. Robin | \$15.99 USD 14th in the Beauty of Birds series. By Edythe Kegrize. **QX9453** JUL

G. LIMITED QUANTITY Lady Robin | \$15.99 USD

The Beauty of Birds Companion to the Robin ornament. By Edythe Kegrize. While supplies last. **QXE3206** JUL

H. Cozy Critters | \$12.99 USD
2nd in the series. By Nina Aubé. **QX9433** JUL

I. Morning Glory Fairy | \$12.99 USD 14th in the Fairy Messengers series. By Kristina Gaughran. **QX9476** JUL

J. Mistletoe and Holly | \$15.99 USD 4th and final in the Baby Fairy Messengers series. Set of two. By Kristina Gaughran. **QX9493** JUL

K. Bathing Blue Jays | \$17.99 USD 5th in the Marjolein's Garden series. Designed by Marjolein Bastin. By Jim Kemme. **QX9473** JUL

(A)



(B)



LIMITED QUANTITY

Available at Keepsake
Ornament Premiere Event
Only at Hallmark Gold Crown stores

(C)

magic cord



(D)



CLUB EXCLUSIVE

Find this ornament in your
KOC Product Shop.
See page 108 for details

A. Festive Firs Christmas Tree Farm | \$19.99 USD
35th in the Nostalgic Houses and Shops series.
By Don Palmiter. QX9426 [JUL](#)

B. LIMITED QUANTITY 1936 GMC* Pickup | \$9.99 USD
Wheels turn. By Don Palmiter. Metal. While supplies last.
QXE3192 [JUL](#)

C. Holiday Lighthouse | \$24.99 USD 7th in the series.
Displays continuous light when connected to the Magic Cord.
Follows Magic Cord leader ornaments in a synchronized
light show. By Tracy Larsen. QX9356 [JUL](#)

D. Christmas Window 2018 | \$15.99 USD
(\$19.99 value) 16th in the series.
By Nina Aubé. QXC5307 [APR](#)



(E)



(F)



(G)



(H)

E. Eight Maids-a-Milking | \$12.99 USD 8th in the Twelve Days of Christmas series. By Edythe Kegrize. **QX9443** [JUL](#)

F. Cookie Cutter Christmas | \$15.99 USD 7th in the series. By Nina Aubé. **QX9403** [JUL](#)

G. Holly Jolly Delight | \$12.99 USD 9th in the Christmas Cupcakes series. Artist crafted and fabric. By Ruth Donikowski. **QX9423** [JUL](#)

H. A Pony for Christmas | \$15.99 USD 21st in the series. Wheels turn. By Debra Nielsen. **QX9503** [JUL](#)



B MADAME ALEXANDER



C



D

A. Tea Time! | \$19.99 USD 3rd in the series. Set of two. By Tracy Larsen. Porcelain. QX9413 [JUL](#)

B. Holidazzle | \$15.99 USD 23rd in the Madame Alexander series. By Debra Nielsen. Artist crafted and fabric. QX9496 [JUL](#)


C. Bough of Holly | \$17.99 USD 4th in the Mary Hamilton's Bears series. Inspired by Mary Hamilton. By Anita Marra Rogers. QX9483 [JUL](#)

D. Allium | \$12.99 USD 31st in the Mary's Angels series. Inspired by Mary Hamilton. By Robert Chad. QX9366 [JUL](#)

Together in faith



Ⓔ

E. Upon this Rock | \$17.99 USD
Lights up from the inside
when attached to a light string.
By Don Palmiter. QGO1956 



Keepsake Editor Lindsay Evans shares a moment with her husband and son.



(A)



(B)



(C)



(D)

magic

A. Feast of Dedication | \$17.99 USD By Debra Nielsen. Metal. QGO1953 [OCT](#)

B. Sacred Heart | \$17.99 USD By Terri Steiger. Metal. QHX1933 [JAN](#)

C. Everlasting Light | \$17.99 USD Lights up from the inside when attached to a light string. By Tom Best and Edythe Kegrize. On ornament: *The Lord will be your everlasting light. Isaiah 60:20* QGO1946 [OCT](#)

D. Joyful, Joyful We Adore Thee | \$17.99 USD Plays music from "Joyful, Joyful We Adore Thee." By Tom Best. QSM7826 [OCT](#)



(E)



(F)



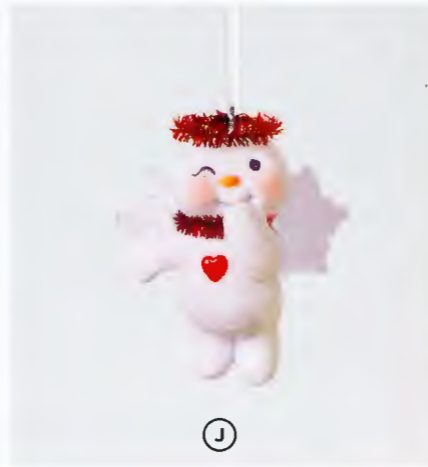
(G)



(H)



(I)



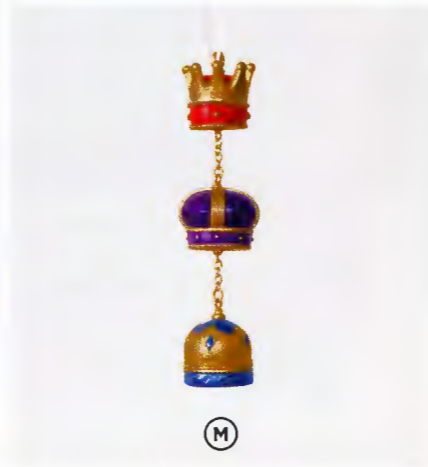
(J)



(K)



(L)



(M)

E. Ángel de Esperanza | \$15.99 USD

By Anita Marra Rogers. Metal. QSM7796 JUL

F. Heirloom Angels | \$15.99 USD

3rd in the series. By Ruth Donikowski. QX9373 JUL

G. Guardian Angel | \$15.99 USD

By Joanne Eschrich. Ceramic and metal. QHX4026 JAN

H. Angel of Hope | \$15.99 USD By Sharon Visker. QSM7823 JUL

I. La Virgen y el Niño Jesús | \$17.99 USD

By Sharon Visker. QSM7803 JUL

J. Shining Snow Angel | \$12.99 USD

By Tammy Haddix. QGO1963 OCT

K. Prince of Peace | \$17.99 USD By Edythe Kegrize.

Artist crafted and metal. QGO1966 OCT

L. Saint Francis of Assisi | \$17.99 USD

By Tracy Larsen. QGO1352 JUL

M. Los Tres Reyes Magos | \$17.99 USD

By Robert Chad. Metal. QSM7813 OCT



A. Birch Branch Owl | \$12.99 USD
 Designed by Tom Bast
 By Anita Marra Rogers. QGO2113 JUL



CLUB EXCLUSIVE

Find this ornament
 in store only at the
Ornament Premiere Event.
 See page 108 for details

B



C



D

B. CLUB EXCLUSIVE Sweet Santa | \$17.99 USD
 By Terri Steiger. QXC5310 JUL

C. Ice Castle Antics | \$17.99 USD
 By Kristina Gaughran. QGO2086 JUL

D. That's Snow Sweet | \$17.99 USD
 Inspired by Mary Hamilton.
 By Anita Marra Rogers. QGO2106 JUL

E. CLUB EXCLUSIVE Nesting Doll Surprise | \$15.99 USD
 (\$19.99 value) Set of three. A few lucky collectors will receive
 a fourth ornament tucked inside. By Terri Steiger. QXC5312 APR

A lucky few
 will get a
 4th ornament
 surprise!



E

CLUB EXCLUSIVE

Find this ornament in your
KOC Product Shop.
 See page 108 for details

Gather for DIY fun



Keepsake Artists Susan Wieland (left), Nina Aubé (center) and Lisa Vogel take a break to paint their own train ornaments.



F

F. Make-Your-Own Train Ornament Kit | \$19.99 USD

Includes glitter, six paint pots, paintbrush and three blank ornaments. By Nina Aubé. QHM4005 OCT

IT'S TIME TO invite your friends and family to a DIY ornament painting party! Nina Aubé designed this Make-Your-Own-Train Ornament Kit so that anyone can have fun painting their own unique trains.

"The locomotive, coal car and caboose are designed of cookies and candy," Nina says. In addition to the three train cars, each kit includes a paintbrush, a glitter packet and paint pots.

Share pics of your painting party along with your finished works of art. We'd love to see them on Keepsake Community at [KeepsakeCommunity.Hallmark.com](https://www.KeepsakeCommunity.Hallmark.com).



(A) Hallmark CHANNEL The Heart of TV *Christmas in EVERGREEN*

One of two ornaments inspired by the Hallmark Channel movie *Christmas in Evergreen*.

► See the other on page 102



(B) magic



(C)



(D)



(E)



(F)



(G)



(H)

A. Chris Kringle Kitchen | \$19.99 USD
By Nello Williams. QGO2203 [OCT]

B. Deck the Halls Piano | \$17.99 USD
Plays music from "Deck the Halls."
By Debra Nielsen and Steve Goslin. QGO2196 [OCT]

C. Saint Nick | \$17.99 USD
By Terri Steiger. Metal. QGO2103 [OCT]

D. Filled With Fun! | \$19.99 USD
By Terri Steiger. Porcelain. QGO3342 [OCT]

E. 2018 Snowflake | \$17.99 USD
By Tom Best. Porcelain. QGO2093 [OCT]

F. Christmas Commemorative | \$19.99 USD
6th in the series. By Terri Steiger.
Glass and metal. QX9506 [OCT]

G. Vintage Snowman | \$12.99 USD
By Tammy Haddix. LPR3575 [DEC]

H. Nifty Fifties Keepsake Angel Tree Topper Ornament | \$17.99 USD
By Anita Marra Rogers. QGO2096 [OCT]

Make time to play



I



J



K



L

- I. Ho-Ho-Hole in One | \$15.99 USD By Terri Steiger. QGO2183 OCT
- J. Cookin' Up a Little Yum | \$15.99 USD By Jim Kemme. QGO2153 OCT
- K. Santa's Reinbeer | \$15.99 USD By Tom Best. QGO2176 OCT
- L. Jolly Ol' Jumper | \$15.99 USD By Robert Chad. QGO2186 OCT



A magic



B



C

A. In the Summertime | \$17.99 USD

Plays music from Mungo Jerry's "In the Summertime." QGO2156 OCT

B. O Fishmas Tree | \$15.99 USD

Artist crafted and metal. QGO2143 JUL

C. Happy Campers | \$17.99 USD Lights up from the inside when attached to a light string.

By Anita Marra Rogers and Robert Chad. QGO2163 JUL



D

E

D. A Day at the Beach | \$15.99 USD

By Debra Nielsen. QGO2166 JUL

E. Gold Ornament Display Stand | \$4.99 USD

QSB6126 JAN

F. NOT PICTURED: Silver Ornament Display Stand | \$4.99 USD

QSB6123 JAN

PROUD TO CALL IT HOME

SHOW YOUR PRIDE in where you're from with our collection of regional Keepsake Ornaments. You'll find ornaments representing all 50 states available online, with personalization options that make them great gifts.

Shop the complete collection at [Hallmark.com/PersonalizedOrnaments](https://www.hallmark.com/PersonalizedOrnaments).



(G)



(H)



(I)



(J)



G. The Heart of Colorado | \$15.99 USD Glass. QSR1666 (OCT)

H. Texas Pride | \$15.99 USD QSR1676 (OCT)

I. Saluting Old Glory | \$15.99 USD By Robert Chad. QGO2146 (JUL)

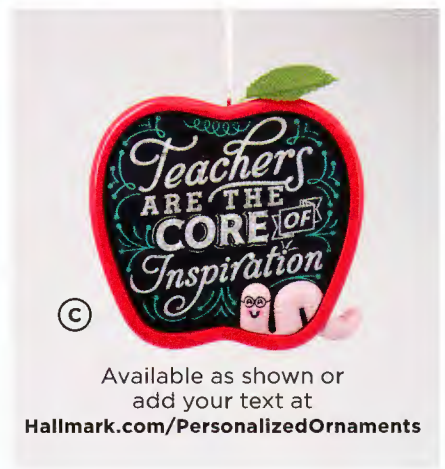
J. Canadian Santa | \$15.99 USD By Robert Chad. QGO2216 (JUL)



(A)

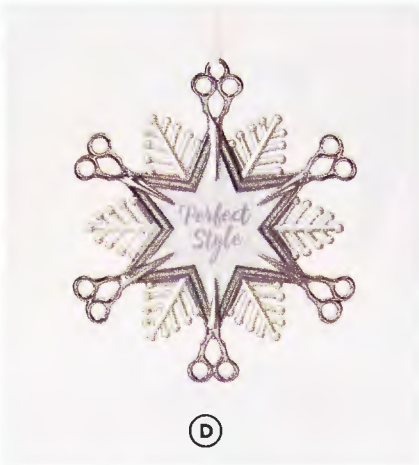


(B)



(C)

Available as shown or
add your text at
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(D)



(E)



(F)



(G)



(H)



(I)

A. 2018 Graduate | \$15.99 USD Photo holder.
By Terri Steiger. Porcelain and metal. [QHX4046 \[JAN\]](#)

B. Congrats, Grad! | \$17.99 USD By Debra Nielsen. Porcelain and metal. On ornament: *The future looks good on you!* [QHX4000 \[JAN\]](#)

C. Thank You, Teacher | \$12.99 USD
By Matt Johnson. [QGO2133 \[OCT\]](#)

D. Holiday Style | \$15.99 USD
By Debra Nielsen. [QGO2173 \[OCT\]](#)

E. Happy Holiday Scrubs | \$12.99 USD
By Tom Best. Fabric. [QGO2126 \[OCT\]](#)

F. Time for Wine | \$12.99 USD Liquid moves inside.
On ornament: *If it comes from grapes, it counts as fruit.* [QGO2193 \[OCT\]](#)

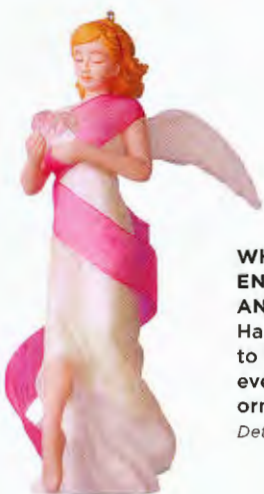
G. Be Lifted | \$15.99 USD By Matt Johnson. Porcelain.
On ornament: *Be loved. Be lifted. Believe.* [QHX4033 \[JAN\]](#)

H. Remembered With Love | \$17.99 USD By Nello Williams.
Porcelain. On ornament: *Remembered with love...* [QHX4006 \[JAN\]](#)

I. Bright Tomorrows Await | \$17.99 USD By Nello Williams. Metal.
On ornament: *Bright tomorrows await...* [QHX4053 \[JAN\]](#)



A pair of ornaments for a pair of friends: Keepsake Artists Sharon Visker (left) and Jennifer Swanson.



WHEN YOU CARE ENOUGH TO GIVE AND GIVE BACK
Hallmark will donate \$2 to Susan G. Komen for every Angel of Courage ornament sold.
Details on wish list.



BETWEEN FRIENDS

INSPIRED BY two-part friendship necklaces, this luxe silver and gold Keepsake Ornament set was created by Debra Nielsen.

With lots of sparkle and an endearing quote written by Keepsake Editor Lindsay Evans, this pair is made to share—one for you and one for your BFF.

Debra loves the combination of twinkling design and fun editorial. “Our girlfriends are our family, that’s for sure,” she says.

J. Angel of Courage | \$19.99 USD By Joanne Eschrich.
Porcelain and fabric. QGO1936 [JUL](#)

K. Girlfriends Share Their Sparkle | \$15.99 USD
Set of two individually boxed ornaments—one for a friend, one for you. By Debra Nielsen. QGO1866 [OCT](#)

FAMILY & TRADITIONS

To have and to hold

(A)

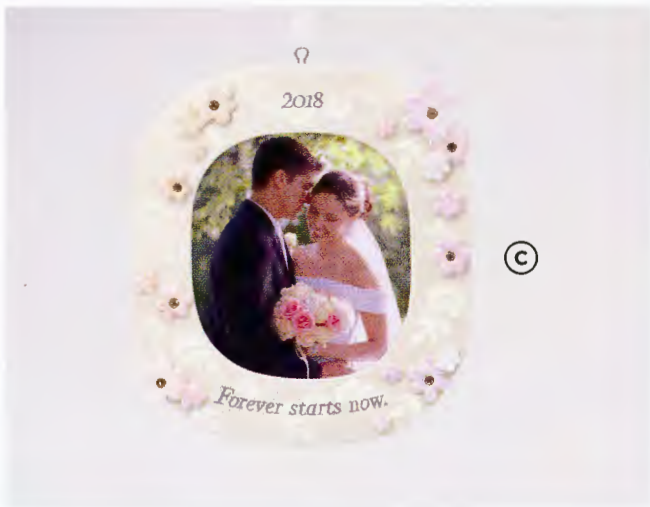


(B)



A. Our First Christmas Together | \$19.99 USD
By Edythe Kegrize. Porcelain and metal. QGO1743 JUL

B. Our Christmas Together | \$15.99 USD
By Debra Nielsen. QGO1736 JUL



(C)



(D)



(E)



(F)



(G)



(H)

C. Forever Starts Now | \$17.99 USD
Photo holder. Stickers included for personalization.
By Terri Steiger. Porcelain. QHX4066 [JAN]

D. A New Life Together | \$19.99 USD
By Debra Nielsen. Porcelain. QHX4076 [JAN]

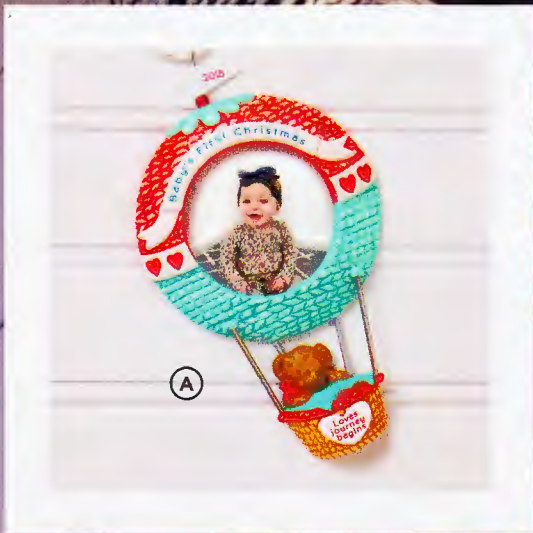
E. Our First Christmas | \$12.99 USD
Photo holder. By Debra Nielsen. QGO1746 [JUL]

F. Happily Stuck Together | \$15.99 USD
By Debra Nielsen and Anita Marra Rogers. QGO1753 [OCT]

G. Time for Love | \$17.99 USD
By Terri Steiger. Metal. QHX4083 [JAN]

H. Happy Anniversary! | \$17.99 USD Adhesive charms included for personalization. By Terri Steiger. Glass. On ornament: *The heart knows when it has found its always.* QHX4073 [JAN]

Seeing it
all through
their eyes





Baby's first is close to home for Hallmark Artist Meredith Cox and her husband.

LOVE'S JOURNEY BEGINS

KEEPSAKE ARTISTS Edythe Kegrize and Jim Kemme wove creativity and caring into their Love's Journey Begins ornament (left).

One of the first challenges Edythe took on when designing was to figure out a tender way to display baby's photo.

"It just seemed to make perfect sense to do a hot air balloon shape because it makes a natural frame," Edythe says.

The basket also gave her room to add a cuddly character that complemented the theme. Then she added the knitted pattern of a baby blanket.

"The idea was to bring a softness and a texture to create a warm and cozy feel," Edythe says.

When she was done drawing the concept, Edythe turned to another longtime Keepsake artist, Jim Kemme, to sculpt it.

"Jim took my little rough sketch and brought it to life."



(B)



(C)

A. Love's Journey Begins | \$12.99 USD
Photo holder. By Edythe Kegrize and Jim Kemme.
QGO1696 [JUL](#)

B. Baby's First Christmas | \$19.99 USD
By Tammy Haddix. Porcelain. QHX4016 [JAN](#)

C. Starry-Eyed Over You | \$15.99 USD
By Terri Steiger. QGO1726 [OCT](#)



(A)



(B)



(C) mini



(D)

A. Grandbaby's First Christmas | \$15.99 USD By Ruth Donikowski. Metal. [QGO1716](#) [JUL](#)

B. Godchild, You Shine! | \$15.99 USD By Terri Steiger. Porcelain.
On ornament: *God put the twinkle in the stars...and you!* [QHX4003](#) [JAN](#)

C. Welcome Baby Ornament Set | \$29.99 USD Set of four. By Edythe Kegrize. Porcelain. [QXM9203](#) [JUL](#)

D. Miracle in the Making | \$15.99 USD Photo holder. By Terri Steiger. Porcelain.
On ornament: *tiny little miracle in the making.* [QHX4013](#) [JAN](#)



(E)



(F)



(G)

Disney
Winnie
the
Pooh



(H)



(I)



(J)

E. Baby Boy's First Christmas | \$15.99 USD By Terri Steiger. QGO1706 JUL

F. Baby Girl's First Christmas | \$15.99 USD By Terri Steiger. QGO1713 JUL

G. Baby's First Christmas | \$19.99 USD Disney *Winnie the Pooh*
By Nina Aubé and Robert Hurlburt. QXD6173 JUL

H. Baby's First Christmas | \$19.99 USD By Patricia Andrews. Porcelain and fabric. QSM7816 OCT

I. Baby's First Christmas | \$17.99 USD By Ruth Donikowski. Fabric and wood. QGO1703 JUL

J. My 1st Christmas | \$15.99 USD By Tammy Haddix. QGO2016 OCT



It's a family tradition



(C)



(D)



(E)

Available as shown or add your text at
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A. Cozy Family Christmas | \$12.99 USD
 Photo holder. By Ruth Donikowski. QGO1806 [JUL]

B. New Home | \$17.99 USD
 Lights up from the inside when attached to a light string.
 By Debra Nielsen. Ceramic. QHX4063 [JAN]

C. Forever Family | \$17.99 USD
 By Debra Nielsen. Porcelain. QGO1856 [OCT]

D. A Beautiful Year | \$19.99 USD
 Photo holder. By Edythe Kegrize. Metal. QGO1863 [JUL]

E. The Gift of Family | \$15.99 USD
 Box opens. By Debra Nielsen. QGO1793 [JUL]



Available as shown or add your text at
Hallmark.com/PersonalizedOrnaments

F. Like Dad, Like Son | \$12.99 USD By Tammy Haddix.
 Artist crafted and fabric. QGO1786 [JUL](#)

G. Like Mom, Like Daughter | \$12.99 USD By Tammy Haddix.
 Artist crafted and fabric. QGO1783 [JUL](#)

H. Dad | \$12.99 USD By Tammy Haddix. QGO1763 [JUL](#)

I. Mom | \$12.99 USD By Tammy Haddix. QGO1756 [JUL](#)

J. Daughter | \$12.99 USD By Tammy Haddix. QGO1766 [JUL](#)

K. Son | \$12.99 USD By Tammy Haddix. QGO1773 [JUL](#)



(A)



(B)



(C)



(D)

A. Football Star | \$12.99 USD QGO1993 OCT

B. Baseball Star | \$12.99 USD QGO1996 OCT

C. Basketball Star | \$12.99 USD QGO1983 OCT

D. Soccer Star | \$12.99 USD QGO1986 OCT

Stickers included for personalization.
All ornaments by Gregor Benedetti.



(E)



(F)



(G)

E. School Days | \$12.99 USD Photo holder. Personalize with your child's name, school, grade and teacher. By Matt Johnson. **QGO2023** JUL

F. Grandson | \$12.99 USD By Orville Wilson. **QGO1816** JUL

G. Granddaughter | \$12.99 USD By Orville Wilson. **QGO1813** JUL



Keepsake Artist Matt Johnson and his family admire the ornaments on their tree.



Available as shown or add your text at Hallmark.com/PersonalizedOrnaments

H. Grandkids Are the Sweetest | \$12.99 USD
Photo holder. By Matt Johnson. QGO1823 JUL

I. Grandma's Cookie Jar | \$15.99 USD
By Matt Johnson. QGO1873 JUL

J. Abuela | \$17.99 USD
By Terri Steiger. Porcelain. QSM7806 OCT



GRANDMA'S HOMEMADE MEMORIES

THERE ARE SOME things that will always remind us of our grandparents. For Keepsake Artist Matt Johnson, it's a circus-themed animal cracker cookie tin his grandma gave him.

"I remember that she'd bring me homemade cookies in it every week," Matt says.

Matt's memories of his grandmother inspired the fun he added to his Grandma's Treats Keepsake Ornament. "It makes me think of her," he says.

One of Matt's favorite parts of his Grandma's Treats ornament is the vintage aesthetic.

"I really like the combination of the color and typography. It comes together with a soft, feminine look, reminiscent of Grandma," Matt says.



(A)



(B)



(C)



(D)



(G)



(E)



(F)



(H)

A. Great Grandson | \$12.99 USD By Sheyda Abvabi. QGO1833 [JUL](#)

B. Great Granddaughter | \$12.99 USD By Sheyda Abvabi. QGO1826 [JUL](#)

C. Sweet & Sassy Sisters | \$15.99 USD By Tammy Haddix. QGO1776 [JUL](#)

D. Thanks, Mom | \$15.99 USD By Terri Steiger. Porcelain.
On ornament: *A mom's heart is everywhere you are.* QHX4056 [JAN](#)

E. Niece | \$12.99 USD By Matt Johnson. QGO1843 [JUL](#)

F. Nephew | \$12.99 USD By Matt Johnson. QGO1836 [JUL](#)

G. Forever My Friend | \$15.99 USD
Photo holder. By Tammy Haddix. Metal.
QHX4043 [JAN](#)

H. Welsh Corgi | \$12.99 USD 28th in the
Puppy Love series. By Anita Marra Rogers.
Artist crafted and brass. QX9346 [JUL](#)

I. Kitty Cat | \$12.99 USD Photo holder.
By Matt Johnson. QGO1796 [JUL](#)

J. Good Dog | \$12.99 USD Photo holder.
By Matt Johnson. QGO1803 [JUL](#)



Keepsake Artist Anita Marra Rogers (right), with her daughter and granddog, Oreo Scruffles.

FOREVER FAMILY

FRAME YOUR PET, just like these Facebook contest winners: Tigger the cat (right), rescued by Debbie Matis Lindner of Melbourne, Fla., and Teddy the Spaz Man (far right), a mixed breed adopted by Diane Reyerson Warren from Big Canoe Animal Rescue in Big Canoe, Ga.



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[Hallmark.com/PersonalizedOrnaments](https://www.hallmark.com/PersonalizedOrnaments)



Get an inside look at the magic at Hallmark.com/StarWarsStorytellers

CHARACTERS & INTERESTS

Joy to the galaxy



F
magic



G
magic



H



A.-E. Star Wars™ Collection | \$39.99 USD each Each ornament displays continuous light when connected to the Keepsake Power Cord and performs a scene from *Star Wars: A New Hope™* when the button is pressed. Collect them all to unlock more performances and see the ornaments interact. By Robert Hurlburt.

A. Death Star™ | Dated 2017. [QX13463 JUL](#)

B. TIE Fighter™ | [QX12883 OCT](#)

C. Millennium Falcon™ | [QX12876 JUL](#)

D. Darth Vader's TIE Fighter™ | Dated 2017. [QX13483 JUL](#)

E. X-Wing Starfighter™ | Dated 2017. [QX13473 JUL](#)

F. A Rebelious Rescue | \$29.99 USD

Star Wars: Return of the Jedi™ Lights up and plays dialogue from the film. By Orville Wilson. [QX13323 JUL](#)

G. C-3PO™ | \$19.99 USD *Star Wars™* Lights up and plays dialogue from the films. By Orville Wilson. [QX13306 JUL](#)

H. Boba Fett™ | \$17.99 USD *Star Wars: Return of the Jedi™* 22nd in the *Star Wars™* series. [QX9536 JUL](#)



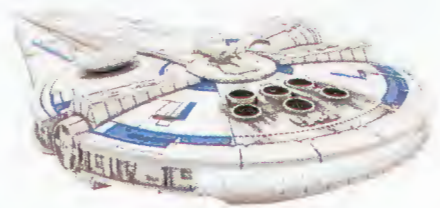
Keepsake Artists Orville Wilson (left), Jake Angell (center) and Kristina Gaughran trade memories of their favorite movies.



I



J



K

I. Porgs of a Feather | \$19.99 USD

Star Wars: The Last Jedi™ By Orville Wilson. QX13313 [OCT](#)

J. Han Solo™ and Chewbacca™ | \$29.99 USD

Solo: A Star Wars Story™ Set of two.
By Kristina Gaughran. QX13293 [OCT](#)

K. Millennium Falcon™ | \$32.99 USD *Solo: A Star Wars Story™*

By Orville Wilson. QX13333 [OCT](#)



A keepsake power cord



B magic



A. The Force Is Strong Tree Skirt | \$99.99 USD *Star Wars™*
 Displays continuous light when connected to the Keepsake Power Cord. By Pedro Martin. QFM1243 [JUL](#)

B. Holiday C-3PO™ | \$19.99 USD *Star Wars™*
 Lights up and plays festive messages. By Orville Wilson. Artist crafted and fabric. QX13426 [DEC](#)



©
magic
Harry Potter



©
Harry Potter

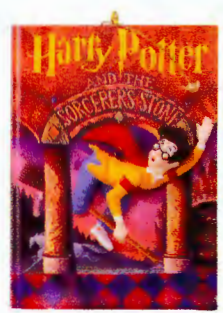
PERSONALIZED ORNAMENT

Available online
Hallmark.com/PersonalizedOrnaments

© Harry Potter



©
FANTASTIC
BEASTS



©

C. First Impressions | \$24.99 USD *Harry Potter™*
 Plays dialogue from the scene. By Kristina Gaughran
 and Robert Hurlburt. QX13016 JUL

D. Honeydukes Sweet Shop | \$24.99 USD *Harry Potter™*
 Lights up from the inside when attached to a light string.
 By Orville Wilson. QX12996 JUL

E. PERSONALIZED ORNAMENT The Sorting Hat | \$24.99 USD
Harry Potter™ QHE1883 JAN

F. Newt Scamander's™ Niffler | \$15.99 USD *Fantastic Beasts
 and Where to Find Them™* By Anita Marra Rogers. QX12926 JUL

G. Harry Potter and the Sorcerer's Stone™ | \$17.99 USD
20th Anniversary By Anita Marra Rogers. QX13436 OCT



(A) magic **STAR TREK™**
DISCOVERY



(B) premium **STAR TREK™**



(C) magic **STAR TREK™**



(D) magic



(E) magic **2001:**
a space odyssey.

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Ornament Debut Event
Only at Hallmark Gold
Crown stores



(F)



(G)



(H) magic *firefly*

A. U.S.S. Discovery™ | \$32.99 USD
STAR TREK: DISCOVERY™
Lights up. QX13326 [JUL]

B. U.S.S. Enterprise™ | \$39.99 USD
STAR TREK™ Metal. QX13493 [OCT]

C. "The Naked Time" | \$29.99 USD
STAR TREK™ Plays dialogue from
the scene. QX13316 [JUL]

D. Starfleet Tricorder | \$19.99 USD
STAR TREK™ Lights up and plays dialogue
from the original STAR TREK television
series. QX13343 [JUL]

E. HAL 9000 | \$19.99 USD
2001: A Space Odyssey 50th Anniversary
Lights up. Plays memorable moments
from the film. QX13213 [OCT]

**F. LIMITED QUANTITY Merle Dixon
Walker | \$17.99 USD** *The Walking Dead*
By Patricia Andrews. While supplies last.
QXE3153 [OCT]

G. Daryl Rides Again | \$19.99 USD
The Walking Dead Wheels turn.
By Robert Hurlburt and Patricia Andrews.
QX12903 [OCT]

H. Serenity | \$32.99 USD *Firefly* Lights up.
By Robert Hurlburt. QX13446 [OCT]



I magic **AVENGERS INFINITY WAR**



J **AVENGERS INFINITY WAR**



K **ANT-MAN WASP**



Available at Keepsake
Ornament Premiere Event
Only at Hallmark Gold Crown stores



M **BLACK PANTHER**



N **SPIDER-MAN**

MARVEL

I. Iron Man | \$17.99 USD

Avengers: Infinity War
Lights up. QXI8573 **JUL**

J. Groot and Rocket | \$17.99 USD

Avengers: Infinity War QXI8556 **JUL**

K. Ant-Man | \$17.99 USD

Ant-Man and the Wasp QXI8566 **JUL**

L. LIMITED QUANTITY Wasp | \$15.99 USD

Ant-Man and the Wasp
While supplies last. QXE3193 **JUL**

M. Black Panther | \$15.99 USD

By Jake Angell. QXI8576 **OCT**

N. Spidey Swings Into Action | \$15.99 USD

Spider-Man QXI8563 **OCT**

Power up



(A)



A. WONDER WOMAN™ | \$17.99 USD
QX13006 



B



C

LIMITED QUANTITY

Available at Keepsake
Ornament Debut Event
Only at Hallmark Gold Crown stores



D



E

magic



F



G



B. BATCYCLE™ | \$29.99 USD *Batman™ Classic TV Series*
Wheels turn. By Orville Wilson. QX13056 OCT

C. LIMITED QUANTITY THE RIDDLER™ | \$15.99 USD
Batman™ Classic TV Series While supplies last. QXE3123 OCT

D. BATMAN™: Rebirth | \$15.99 USD QX13003 OCT

E. BATMAN™ Peekbuster | \$24.99 USD Motion-activated.
Gives warnings not to peek at gifts. By Jake Angell. QX13423 OCT

F. THE JOKER™ | \$15.99 USD *THE LEGO® BATMAN MOVIE™*
By Jake Angell. QX13063 OCT

G. BATGIRL™ | \$15.99 USD *DC Super Hero Girls* QX13013 OCT

Convention exclusives

Join us at this year's fan conventions for some pop-culture fun. Here are the event-exclusive Keepsake Ornaments we'll have at the conventions we're attending. Hope to see you there!



2018 NATIONAL BARBIE® DOLL COLLECTORS CONVENTION

Phoenix | July 11-14, 2018



COMIC-CON® INTERNATIONAL

San Diego | July 19-22, 2018

NEW YORK COMIC CON

New York | October 4-7, 2018



COMIC-CON® INTERNATIONAL

San Diego | July 19-22, 2018

NEW YORK COMIC CON

New York | October 4-7, 2018

THE OFFICIAL STAR TREK™ CONVENTION

Las Vegas | August 1-5, 2018



COMIC-CON® INTERNATIONAL

San Diego | July 19-22, 2018

NEW YORK COMIC CON

New York | October 4-7, 2018

A. Shoe-sational! Barbie™ Ornament | \$25.00 USD

Special Edition Event exclusive; one of 600.

By Debra Nielsen. QMP4044

B. Lando Calrissian™ and Lobot™ | \$35.00 USD

Star Wars: The Empire Strikes Back™ Set of two.

Event exclusive; one of 2,975. QMP4047

C. Lieutenant Arex and Lieutenant M'Ress | \$40.00 USD

STAR TREK: The Animated Series™ Set of two. Event exclusive;

one of 2,800. By Robert Chad. QMP4046

D. The Iron Giant | \$35.00 USD Ready Player One

Event exclusive; one of 2,075. Metal. QMP4045



Keepsake Artist Orville Wilson uses 3D modeling to get his designs just right.



Colorful memories

ORVILLE WILSON is just like the ornaments he crafts: bright, cheerful and filled with imagination. After working in many departments at Hallmark, his artistic curiosity led him to the Keepsake Studio, where he enjoys working on a variety of characters.

“Crayola is special because it takes you back to your childhood,” he says.

Orville remembers melting crayons over his grandparents’ heat vent, just to see what colors he could make.

“Years later when they were selling their house, I opened one of the grates and the melted crayons were still there.”

His carousel ornament, A Beary Colorful Ride, is a whirling wonder of motion, light and music, with his original bears along for the ride. Within the carousel is prismatic foil, which adds extra sparkle when paired with Christmas tree lights.



E. A Beary Colorful Ride | \$34.99 USD Crayola® Displays continuous light when connected to the Keepsake Power Cord. Performs to classic carnival music when string is pulled. By Orville Wilson. QGO1913 JUL



Childhood classics



A. Change-a-Tune Piano | \$17.99 USD Fisher Price®
Plays three classic tunes. By Rodney Gentry.
QX13276 [JUL]

B. Classic Box of 8 | \$12.99 USD Crayola® Crayons
Personalize with your child's name, grade and school.
QX13236 [JUL]

C. The Kissing Hand | \$15.99 USD By Jim Kemme.
QX13256 [JUL]

D. Thomas and Percy | \$17.99 USD Thomas and Friends™
By Nello Williams. QX13243 [OCT]



E by P.D. Eastman



F DANIEL TIGER'S NEIGHBORHOOD



G



H recordable



I HELLO KITTY



J Rainbow Brite

E. Are You My Mother? | \$15.99 USD By Jim Kemme. QXI3263 [OCT](#)

F. Daniel and Katerina | \$15.99 USD Daniel Tiger's Neighborhood® QXI3273 [OCT](#)

G. Dream Horse: Arabian | \$12.99 USD By Debra Nielsen. QGO1976 [OCT](#)

H. My Favorite Holiday Song | \$17.99 USD

Make a special memory by recording a favorite holiday song. By Matt Johnson. QGO1973 [OCT](#)

I. Hello Kitty® | \$15.99 USD

Lights up from the inside when attached to a light string. By Orville Wilson. QXI3066 [OCT](#)

J. Rainbow Brite and Twink | \$17.99 USD

By Anita Marra Rogers. QGO2026 [JUL](#)



(A)

magic

DONKEY KONG



(B)

magic

THE LEGEND OF ZELDA



(C)

MARIO KART



(D)

MINECRAFT



(E)

LEGO NINJAGO

A. Donkey Kong | \$19.99 USD

Lights up and plays classic game sounds. By Orville Wilson. [QX12923](#) [JUL](#)

B. Link | \$17.99 USD *The Legend of Zelda*

Plays memorable moments from the game. By Jake Angell. [QX12886](#) [OCT](#)

C. Mario Kart | \$17.99 USD *Wheels turn.* By Orville Wilson. [QX12913](#) [JUL](#)

D. Steve and Alex | \$15.99 USD *Minecraft* By Nello Williams. [QX12893](#) [OCT](#)

E. Lloyd | \$15.99 USD *THE LEGO® NINJAGO MOVIE* By Jake Angell. [QX12933](#) [JUL](#)



F
magic
GLO
WORM

F. Glo Worm™ | \$17.99 USD
Hasbro® Lights up.
By Orville Wilson. QX13266 [JUL]



G LIFE-BRITE



H My Little Pony



I Tonka



G. Lite-Brite™ | \$17.99 USD Hasbro®
Lights up from the inside when attached to a
light string. By Rodney Gentry. QX12936 [OCT]

H. Firefly™ | \$15.99 USD My Little Pony™
QX13146 [JUL]

I. Mighty TONKA® Road Grader | \$17.99 USD
Wheels turn. QX13206 [OCT]

J. Starscream™ | \$15.99 USD
Transformers™ QX12896 [JUL]

K. Chutes and Ladders® | \$15.99 USD
5th in the Family Game Night series.
By Orville Wilson. QX9276 [OCT]



J TRANSFORMERS



K CHUTES AND LADDERS

Retro
fun



A

STAR
WARS



B



C 

DC



D 



E 



F 



G 

A. C-3PO™ | \$7.99 USD
QXI3403 JUL

B. R2-D2™ | \$7.99 USD
QXI3443 JUL

C. WONDER WOMAN™ | \$7.99 USD
QXI3413 JUL

D. SUPERMAN™ | \$7.99 USD
QXI3416 JUL

E. Captain America | \$7.99 USD
QXI3406 JUL

F. Cinderella | \$7.99 USD
QXD6393 JUL

G. Elsa | \$7.99 USD
QXD6396 JUL

All ornaments by Jake Angell. Wood.

Jim Kemme & Snoopy: Fast friends for over 20 years



Jim Kemme's latest creation has a spinning cylinder that brings the scene to life.



I



J

PEANUTS®

H. Snoopy Skates! | \$29.99 USD *The PEANUTS® Gang*
Lights up, Snoopy skates and music plays when lever is pulled.
By Jim Kemme and Tim Bodendistel. [QX13356](#) [JUL](#)

I. Bell-Ringer Snoopy | \$12.99 USD 21st in the
Spotlight on Snoopy series. By Tracy Larsen. [QX9533](#) [JUL](#)

J. First Aid Lessons | \$15.99 USD *The PEANUTS® Gang*
By Tom Best and Jim Kemme. [QX13366](#) [JUL](#)

▶ Get an inside look at the magic at
Hallmark.com/SnoopySkates

A dream
come true



A

Disney
Cinderella
premium

A. Cinderella's Castle | \$99.99 USD
Disney *Cinderella* Metal with gems.
By Robert Hurlburt. QXD6363 JUL



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Disney
B Beauty and the Beast

© Precious Moments
Disney
Tinker Bell

Disney
D Snow White
and the Seven Dwarfs

E magic
Disney
Cinderella

© Get the story behind the ornaments at Hallmark.com/DisneyPremium

premium

B. Christmas Belle | \$29.99 USD Disney *Beauty and the Beast*
By Katrina Bricker. Porcelain. QXD6276 JUL

C. LIMITED QUANTITY Tinker Bell | \$29.99 USD
Disney *Peter Pan - Precious Moments*
Porcelain. While supplies last. QXE3143 JUL

D. Disney Snow White and the Seven Dwarfs | \$29.99 USD
80th Anniversary By Katrina Bricker. Porcelain. QXD6403 JUL

E. So This is Love | \$39.99 USD Disney *Cinderella*
Plays music from "So This is Love." By Patricia Andrews.
Porcelain. QHX4086 JAN



Keepsake Ornaments go through many iterations, and Robert Hurlburt's Cinderella's Castle is no different.

A love for detail

REMEMBER THAT “once upon a time,” when we all wished we could be Cinderella or Prince Charming and live happily ever after in a castle?

Well, that glass slipper might not fit but, thanks to Keepsake Ornaments, we can finally have the castle of our dreams.

Created by Robert Hurlburt, this Disney castle fit for royalty is made of die-cast metal with intricate detailing, gems that shine and an entrance that feels as though it's welcoming us to the ball.

Known for his love of detail, Robert is skilled in multiple media, including sculpting with wax, wood, metal and 3D computer programs. He built this castle digitally, making certain each tiny nook and cranny was just right.

Only then did he add the final details that make this castle shine—lots and lots of gems!

“I can't count how many times people have told me how much they love the details,” Robert says. “People look at my work and go, ‘I don't know what you did or how you did it, all I know is I like it.’”

“It's fine that they can't define it. It's a lot of little things, and all those little things add up to what brings authenticity to each piece.”

That authenticity is important to Robert because much of his inspiration has come from his two daughters, who grew up loving Disney and always included their dad in the fun.

“We played princess games and they dressed me up in



The finished Cinderella's Castle ornament features gems galore—just as a castle fit for a princess should.

pink and put makeup on me,” he laughs. “It was like ‘Dad’s all done up!’”

Robert knows the same Cinderella and Prince Charming scenes he shared with his daughters have played out in many families for years and will continue for years to come. That made the job of being this castle-builder even more important to him.

“I’ll make it to the nth degree,” he says, “and then I can say I reached for the stars.”

It’s the kind of starry-eyed imagination that Disney has inspired in millions over so many years. And the kind of memory that takes us all back to when we first believed in a magical kingdom that could make every dream come true.





(A)

Disney



(B)

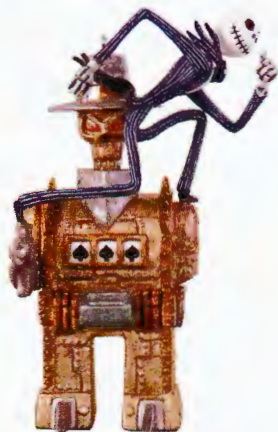
Disney
DUMBO



(C)

Precious Moments

Disney



(D)

Disney
THE BURTON'S
THE NIGHTMARE
BEFORE CHRISTMAS
25 YEARS



(E)

premium

A. The Sorcerer's Apprentice | \$59.99 USD Disney *Fantasia*
By Ken Crow. Metal. QXD6346 [JUL](#)

B. Baby Mine | \$24.99 USD Disney *Dumbo*
By Ken Crow. Porcelain. QHX4023 [JAN](#)

C. Mary Poppins | \$29.99 USD Disney *Mary Poppins*
Precious Moments Porcelain. QXD6386 [JUL](#)

D. Jack vs. the One-Armed Bandit | \$29.99 USD
Disney *Tim Burton's The Nightmare Before Christmas*
By Sharon Visker. Metal. QXD6356 [OCT](#)

E. The Many Faces of Jack Skellington | \$59.99 USD
Disney *Tim Burton's The Nightmare Before Christmas*
25th Anniversary Set of nine. Porcelain. QXD6353 [JUL](#)

F. Partners | \$17.99 USD Disney *Mickey Mouse*
By Kristina Gaughran and Ken Crow. QXD6426 [OCT](#)

G. Steamboat Willie | \$34.99 USD Disney *Mickey Mouse*
90th Anniversary Lights up and plays simple animation with audio
from the classic animated short. By Ken Crow. QXD6206 [JUL](#)

H. CLUB EXCLUSIVE Oswald the Lucky Rabbit | \$19.99 USD
(\$24.99 value) Disney
By Ken Crow. QXC5324 [JUL](#)

I. Lookin' for Love | \$12.99 USD Disney *Goofy*
By Alex Ho. QXD6213 [JUL](#)

J. Mice on Ice | \$15.99 USD Disney *Mickey and Minnie*
Set of 2. QXD6226 [JUL](#)



F



G

magic



H

CLUB EXCLUSIVE

Find this ornament in your
KOC Product Shop.
See page 108 for details

▶ See an interview with the artist at
Hallmark.com/WaltAndMickey

Disney



I



J



K

K. Thru the Mirror | \$12.99 USD
Disney
7th in the Mickey's Movie
Mouseterpieces series. By Ken Crow.
QX9273 JUL

L. Snappin' a Selfie | \$15.99 USD
Disney *Minnie Mouse*
By Ludwig Leung. QXD6233 JUL

M. PERSONALIZED ORNAMENT
Mickey Mouse | \$24.95 USD Disney
Personalize with a name.
By Nello Williams. QHE1885 JAN



L



M

PERSONALIZED ORNAMENT

Available online
Hallmark.com/PersonalizedOrnaments



Keepsake Artist Nita Obbink shows her granddaughter a favorite new ornament.



(A) magic

Disney
Winnie
the
Pooh



(B)



(C) Disney



(D) magic
Disney
Snow White
and the Seven Dwarfs

A. Rumbly in My Tumbly | \$29.99 USD Disney *Winnie the Pooh*
Lights up and plays music from "Rumbly in My Tumbly." By Anita Marra Rogers. QXD6216 [JUL](#)

B. And Tigger Too | \$12.99 USD Disney *Winnie the Pooh*
By Nina Aubé. QXD6203 [JUL](#)

C. Dashing Through the Snow | \$17.99 USD Disney *Chip and Dale*
By Nello Williams. QXD6223 [JUL](#)

D. Off We Go! | \$22.99 USD Disney *Snow White and the Seven Dwarfs*
Lights up and plays music from "Heigh-Ho." By Ken Crow. QXD6246 [JUL](#)



E

LIMITED QUANTITY

Available at Keepsake Ornament Debut Event
Only at Hallmark Gold Crown stores

Disney
Pinocchio



F

magic



K

Disney
Junior
MICKEY
MUSICAL
ROADSTER
RACERS



G Peter Pan

LIMITED QUANTITY

Available at Keepsake Ornament Debut Event
Only at Hallmark Gold Crown stores

H

Disney
ALICE
IN WONDERLAND



L

ELENA
AVALOR



I

LIMITED QUANTITY

Available at Keepsake Ornament Premiere Event
Only at Hallmark Gold Crown stores

Disney
Beauty and the Beast



J

magic



M

Disney
Vampirina

E. LIMITED QUANTITY Jiminy Cricket | \$15.99 USD

Disney *Pinocchio* While supplies last. QXE3103 OCT

F. A Real Boy | \$22.99 USD Disney *Pinocchio* Lights up.

Plays memorable moments from the film. QXD6243 JUL

G. Faith, Trust & Pixie Dust | \$17.99 USD Disney *Peter Pan*

By Katrina Bricker. QXD6303 JUL

H. LIMITED QUANTITY Queen of Hearts | \$15.99 USD

Disney *Alice in Wonderland* While supplies last. QXE3183 OCT

I. LIMITED QUANTITY Cogsworth | \$15.99 USD Disney *Beauty and the Beast*

By Kristina Gaughran. While supplies last. QXE3113 JUL

J. Be Our Guest | \$19.99 USD Disney *Beauty and the Beast* Lights up.

Plays music from "Be Our Guest." By Robert Hurlburt. QXD6236 JUL

K. Mickey and the Roadster Racers | \$15.99 USD

Disney Junior Wheels turn. By Rodney Gentry.

QXD6336 OCT

L. Ready to Rule | \$15.99 USD

Disney *Elena of Avalor*

By Katrina Bricker. QXD6323 OCT

M. Vampirina | \$15.99 USD Disney Junior

By Rob Stanphill. QXD6343 OCT



(A)

Disney
THE LITTLE
MERMAID



(B) Disney
FROZEN



(C) Disney
MULAN



(D) magic Disney
POCAHONTAS



(E) Disney
Cinderella

- A. Ariel and King Triton | \$17.99 USD Disney *The Little Mermaid*
By Katrina Bricker. QXD6296 JUL
- B. Queen Elsa of Arendelle | \$17.99 USD Disney *Frozen*
By Rodney Gentry. QXD6366 JUL
- C. A Girl's Best Friend | \$17.99 USD Disney *Mulan* QXD6423 OCT
- D. Colors of the Wind | \$19.99 USD Disney *Pocahontas*
Plays music from "Colors of the Wind." By Patricia Andrews. QXD6283 JUL
- E. A Dream Come True | \$17.99 USD Disney *Cinderella* QXD6306 JUL



F. Ralph and Vanellope | \$15.99 USD
 Disney *Ralph Breaks the Internet: Wreck-It Ralph 2*
 By Kristina Gaughran. QXD6326 OCT

G. Maui | \$15.99 USD Disney *Moana*
 By Joanne Eschrich. QXD6286 OCT

H. The World es Mi Familia | \$17.99 USD
 Disney•Pixar *Coco* Plays music from
 "The World es Mi Familia." QXD6416 OCT

I. Elastigirl Rides Again | \$15.99 USD
 Disney•Pixar *Incredibles 2* QXD6383 OCT

J. Baymax | \$17.99 USD Disney *Big Hero 6*
 Set of two. By Rodney Gentry.
 QXD6333 JUL

K. Disney•Pixar Wall-E | \$15.99 USD
 10th Anniversary QXD6253 JUL

L. Lightning McQueen and Cruz Ramirez | \$17.99 USD
 Disney•Pixar *Cars 3*
 By Rodney Gentry. QXD6263 JUL

M. Mine! Mine! Mine! | \$17.99 USD
 Disney•Pixar *Finding Nemo*
 Plays memorable moments from the film.
 By Nina Aubé. QXD6273 JUL



magic

A. Angel Lights Barbie™ Tree Topper | \$74.99 USD Displays continuous light in one of two colors when connected to the power adapter (included). By Debra Nielsen, Katrina Bricker and Robert Hurlburt. **QFM1233 JUL**

▶ Get an inside look at the magic at Hallmark.com/BarbieTopper

High fashion

WITH A LIFELONG LOVE for Barbie™ dolls, Debra Nielsen couldn't wait to finally design the very first Keepsake Ornament Barbie™ tree topper. She was delighted to give collectors something they've been asking about for years.

Debra, who faithfully attends the National Barbie™ Doll Collectors Conventions, worked her magic to let this angelic fashionista truly shine.

"She has a very beautiful snowflake corset and snowflakes printed on her skirt," Debra says.

To add to the style of the Barbie™ tree topper, Orville Wilson created that gorgeous corset using a 3D program. Collaborating with engineer Kristina Ferguson, they also devised an enchanting light show for even more sparkle.

"It was fun to work on the tree topper because it took a team to put her together," Debra says.



(B)



(D)

premium



(E)

LIMITED QUANTITY

Available at Keepsake
Ornament Premiere Event
Only at Hallmark Gold Crown stores



(G)

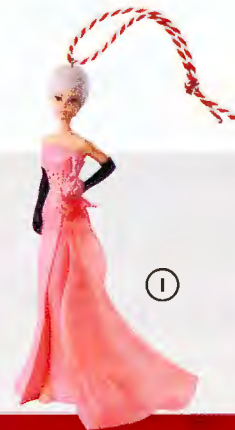
(H)



(C)



(F)



(I)

CLUB EXCLUSIVE

Find this ornament in your
KOC Product Shop.
See page 108 for details

Barbie

B. Soda Shop Barbie™ Ornament | \$17.99 USD
By Katrina Bricker. QXI3145 [JUL](#)

C. Ballet Wishes Barbie™ Ornament | \$15.99 USD
By Patricia Andrews. Artist crafted and fabric. QXI3136 [OCT](#)

D. Shoe-sational! Barbie™ Ornament | \$29.99 USD
Special Edition By Debra Nielsen. Metal. QXI3156 [DEC](#)

E. LIMITED QUANTITY Skipper™ Barbie™ Ornament | \$17.99 USD
By Katrina Bricker. Artist crafted and paper. While supplies last. QXE3166 [JUL](#)

F. Chef Barbie™ Ornament | \$15.99 USD
By Jake Angell. QXI3126 [NOV](#)

G. Coming Soon African-American Holiday Barbie™ Ornament | \$19.99 USD
4th in the series. Inspired by the 2018 African-American Holiday Barbie™ Doll. By Katrina Bricker. Artist crafted and fabric. QX9296 [OCT](#)

H. Coming Soon Caucasian Holiday Barbie™ Ornament | \$19.99 USD
4th in the series. Inspired by the 2018 Caucasian Holiday Barbie™ Doll. By Katrina Bricker. Artist crafted and fabric. QX9283 [OCT](#)

I. CLUB EXCLUSIVE Glam Gown Barbie™ Ornament | \$24.99 USD (\$29.99 value)
By Patricia Andrews. Porcelain and fabric. QXC5126 [APR](#)



(A) magic



(B) premium



(C) magic



(D) GONE WITH THE WIND



(E) magic VACATION



(F) magic Caddyshack

Tuning in to holiday classics

A. Monkey Business | \$34.99 USD THE WIZARD OF OZ™
Plays memorable moments from this classic scene.

Move ornament to see background change. QXI2973 JUL

B. RUBY SLIPPERS™ | \$39.99 USD THE WIZARD OF OZ™
By Debra Nielsen. Artist crafted and metal. QXI2986 JUL

C. Over the Rainbow | \$17.99 USD THE WIZARD OF OZ™
Plays a version of "Over the Rainbow." QXI2983 JUL

D. Scarlett's Christmas Dress | \$19.99 USD
Gone With the Wind™ QXI2976 JUL

E. A Quest for Fun | \$17.99 USD
National Lampoon's Vacation. Plays music from the
"Walley World National Anthem." QXI3083 JUL

F. Let's Dance! | \$19.99 USD Caddyshack
Plays memorable moments from the film. QXI3103 JUL



G

magic

NATIONAL
LAMPOON'S
CHRISTMAS VACATION

NATIONAL
LAMPOON'S
CHRISTMAS VACATION



H

magic



I

A
CHRISTMAS
STORY



J

magic

G. A Fun, Old-Fashioned Family Christmas | \$19.99 USD

National Lampoon's Christmas Vacation Lights up.

Plays a memorable moment from the film. **QXI3113** [JUL](#)

H. The First Gift of Christmas | \$19.99 USD *The Polar Express™*

Plays memorable moments from the film.

By Rodney Gentry. **QXI3116** [JUL](#)

I. Leg Lamp | \$17.99 USD *A Christmas Story*

By Rodney Gentry. Artist crafted and fabric. **QXI3106** [JUL](#)

J. Ho! Ho! Ho! | \$19.99 USD *A Christmas Story*

Plays memorable moments from this classic scene.

By Tracy Larsen. **QXI3096** [JUL](#)



A
magic

B
magic

RUDOLPH
Red-Nosed Reindeer
Keepsake Ornament

When you care enough to give and give back

TO GIVE BACK to our communities, we're partnering with Toys for Tots this holiday season. For every holiday *Rudolph the Red-Nosed Reindeer*® Keepsake Ornament you buy, Hallmark will donate \$1 to Toys for Tots.

Details on wish list.



A. Record Player | \$24.99 USD *Rudolph the Red-Nosed Reindeer*® Lights up. Plays music from "Rudolph the Red-Nosed Reindeer" performed by Gene Autry. By Nello Williams. **QXI3283** **JUL**

B. A Very Shiny Nose | \$15.99 USD *Rudolph the Red-Nosed Reindeer*® Nose lights up. By Nello Williams. **QXI3246** **OCT**



C
FROSTY
the
SNOWMAN



D
THE YEAR WITHOUT A
SANTA CLAUS

C. A Jolly Happy Holiday | \$17.99 USD *Frosty the Snowman*™ By Jim Kemme. **QXI3123** **JUL**

D. He's Mr. Heat Miser! | \$17.99 USD *The Year Without a Santa Claus* Lights up from the inside when attached to a light string. By Jake Angell. **QXI2956** **OCT**

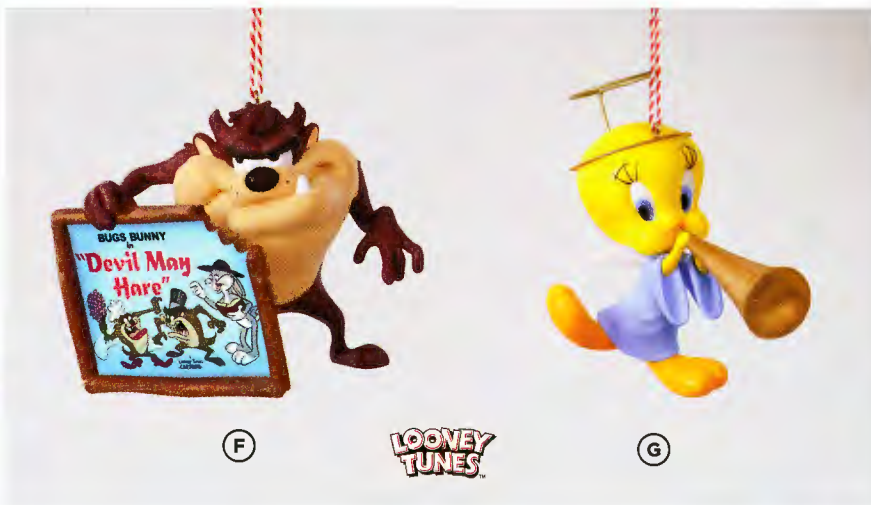


E LOONEY TUNES

Companion to Devil May Hare ornament ▶

LIMITED QUANTITY

Available at Keepsake Ornament Debut Event
Only at Hallmark Gold Crown stores



F

LOONEY TUNES

G



H Wacky Races



I

TOM and JERRY



J

SCOOBY-DOO!

K



L

magic

Disney THE MUPPETS

E. LIMITED QUANTITY The Blushing Bride | \$15.99 USD

Tasmanian She-Devil - LOONEY TUNES

By Robert Chad. While supplies last. QXE3126 [OCT](#)

F. Devil May Hare | \$15.99 USD Taz - LOONEY TUNES

By Robert Chad. QX12963 [JUL](#)

G. Chwistmas Angel | \$15.99 USD Tweety - LOONEY TUNES

By Robert Chad. QX12946 [JUL](#)

H. Mean Machine | \$17.99 USD Wacky Races

By Jake Angell. QX12916 [JUL](#)

I. Mouse Cleaning | \$15.99 USD Tom and Jerry

By Jake Angell. QX12966 [JUL](#)

J. An Oversize Surprise | \$15.99 USD Scooby-Doo

By Anita Marra Rogers. QX13076 [OCT](#)

K. A Clue for Scooby-Doo | \$17.99 USD Scooby-Doo

By Anita Marra Rogers. QX13073 [JUL](#)

L. Rowlf the Dog | \$19.99 USD Disney The Muppets

Plays music from "Eight Little Notes." QXD6316 [JUL](#)

Start your engines

(A) mini



(B)



(C)



(D)



(E)

LIMITED QUANTITY

Available at Keepsake Ornament Debut Event
Only at Hallmark Gold Crown stores



- A. LIONEL® The Polar Express™ | \$19.99 USD**
Set of three. QXM8123 [OCT]
- B. 2245P Texas Special Locomotive | \$19.99 USD**
23rd in the LIONEL® Trains series. Wheels turn. Die-cast metal. QX9326 [JUL]
- C. LIONEL® 2245C Texas Special "B" Unit | \$17.99 USD**
Wheels turn. Die-cast metal. QX13183 [JUL]
- D. LIONEL® 2436 "Summit" Observation Car | \$17.99 USD**
Wheels turn. Die-cast metal. QX13193 [JUL]
- E. LIMITED QUANTITY 2245P Texas Special Locomotive | \$19.99 USD** LIONEL® Trains
Repainted version of the 23rd in the LIONEL® Trains series. Wheels turn. Die-cast metal. While supplies last. QXE3163 [OCT]



F

magic

2004

2005

2006



G



H



I



F. 1932 Buick® Fire Engine | \$24.99 USD

16th in the Fire Brigade series. Lights up. Wheels turn.
By Robert Hurlburt. QX9323 [JUL](#)

G. 1968 Chevrolet™ Nova™ SS™ | \$17.99 USD

28th in the Classic American Cars series. Wheels turn.
By Robert Hurlburt. Die-cast metal. QX9316 [JUL](#)

H. 2018 Chevrolet® Silverado® | \$17.99 USD

Centennial Edition Wheels turn. Die-cast metal.
QX13196 [DEC](#)

I. 1941 GMC® CCKW | \$19.99 USD

Wheels turn. Die-cast metal. QX13173 [OCT](#)



(A)  *Christmas*
IN EVERGREEN

One of two ornaments inspired by the Hallmark Channel movie *Christmas in Evergreen*.

► See the other on page 50



(B)



(C)



(D)

LIMITED QUANTITY

**Available at Keepsake
Ornament Premiere Event**
While supplies last



A. 1954 Mercury M-100 | \$17.99 USD
24th in the All-American Trucks series. Wheels turn.
By Robert Hurlburt. Die-cast metal. **QX9313** **JUL**

B. 1940 Ford | \$17.99 USD 4th in the Keepsake Kustoms series.
Wheels turn. By Robert Hurlburt and Don Palmiter.
Die-cast metal. **QX9306** **OCT**

C. 2011 Ford Crown Victoria Police Interceptor | \$17.99 USD
Wheels turn. Die-cast metal. **QX13163** **OCT**

**D. LIMITED QUANTITY 1968 Ford Mustang
California Special | \$17.99 USD 50th Anniversary**
Wheels turn. Die-cast metal. While supplies last. **QXE3173** **JUL**



E

 HONDA



F



G

E. 1969 CB750 | \$17.99 USD *Honda® Motorcycles*
Wheels turn. By Robert Hurlburt. Die-cast metal
and artist crafted. **QX13166** [JUL](#)

F. John Deere 8800 Self-Propelled Forage Harvester | \$17.99 USD
Wheels turn. Die-cast metal. **QX13176** [JUL](#)

G. Harlow PJC-2 | \$15.99 USD *22nd in the Sky's the Limit series.*
Propeller spins. By Lynn Norton. **QX9286** [JUL](#)

Reach for these stars



A



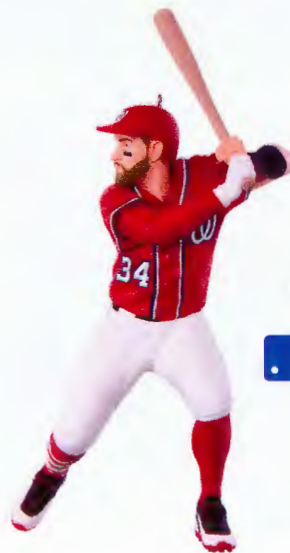
B



C



D



E



A. Randall Cobb | \$19.99 USD *Green Bay Packers* Not available in Canada. QX13383 [OCT]

B. Matt Ryan | \$19.99 USD *Atlanta Falcons* 24th in the Football Legends series. Not available in Canada. QX13373 [JUL]

C. Jerome Bettis | \$19.99 USD *Pittsburgh Steelers* Not available in Canada. QX13376 [JUL]

D. Sidney Crosby | \$19.99 USD *Pittsburgh Penguins*® QX13393 [JUL]

E. Bryce Harper | \$19.99 USD *Washington Nationals*™ QX13396 [OCT]

WHOSE TEAM ARE YOU ON?

HEY, SPORTS FANS! Check out the logos below to see if your team is represented on an ornament this year. Then see a store associate or visit Hallmark.com/SportsTeams to get yours.



F. MLB Jersey | \$15.95 USD

Available in 10 teams. QSR1605 JUL

G. NFL Jersey | \$15.99 USD

Available in 10 teams. By Rodney Gentry. QSR1716 OCT

H. NHL Jersey | \$15.95 USD

Available in six teams. QSR1572 OCT

Ghoul-tide greetings



A

magic cord



Sharon Visker's sugar skull ornaments are an extension of her own collection.

A. Miniature Keepsake Ornament Tree | \$24.95 USD
Displays continuous light when connected to the Magic Cord. Branches are posable. By Terri Steiger. QFO5255 [JUL](#)

B. Sugar Skull Gal | \$7.99 USD
By Sharon Visker. QFO5263 [JUL](#)



B



C



D



E

PEANUTS

mini

C. Sugar Skull Guy | \$7.99 USD
By Sharon Visker. QFO5273 [JUL](#)

D. Bitty Bat | \$7.99 USD By Jim Kemme. QFO5266 [JUL](#)

E. Trick-or-Treat Snoopy | \$7.99 USD
By Jim Kemme. QFO5256 [JUL](#)



F
magic
cord



G magic PEANUTS



H



I



J

F. Ghostly Mausoleum | \$24.99 USD Displays continuous light when connected to the Magic Cord. Leads other Magic Cord ornaments in a synchronized sound and light show. By Sharon Visker. [QFO5253](#) [JUL](#)

G. Spooky Snoopy | \$24.99 USD *The Peanuts® Gang* Jack-o'-lantern lights up. Snoopy howls to a spooky tune. By Robert Chad. [QFO5226](#) [JUL](#)

H. Caramel Apple Goodness | \$12.99 USD *Season's Treatings* By Sharon Visker. [QFO5233](#) [JUL](#)

I. Bewitching Bat | \$15.99 USD By Edythe Kegrize. [QFO5236](#) [JUL](#)

J. Happy Halloween! | \$15.99 USD 6th in the series. By Anita Marra Rogers. [QFO5246](#) [JUL](#)

Your KOC Product Shop and event exclusives

With your KOC membership, you have access to the new KOC Product Shop. Think of it as your own private store with ornaments and other products at special-value prices.

They're available only while supplies last, so hurry to your local store or to [Hallmark.com/ShopKOC](https://www.hallmark.com/ShopKOC) to get your favorites.

You've seen the club exclusives throughout the Dream Book, but these pages show them all in one place—including the event exclusives you'll find only in stores!



Available now

Nesting Doll Surprise
\$15.99 USD (\$19.99 value)
See page 48

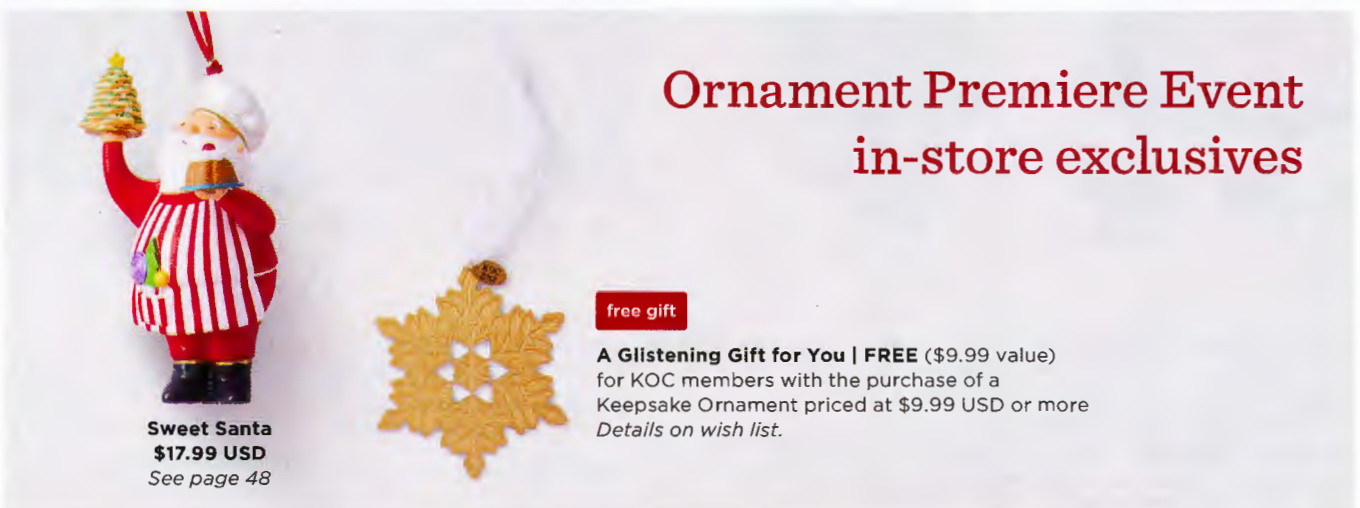
Christmas Window 2018
\$15.99 USD (\$19.99 value)
See page 42

Glam Gown Barbie™ Ornament
\$24.99 USD (\$29.99 value)
See page 95

Winter Wonderland
\$39.99 USD (\$44.99 value)
See page 16

A lucky few will get a 4th ornament surprise!

magic



**Ornament Premiere Event
in-store exclusives**

Sweet Santa
\$17.99 USD
See page 48

free gift

A Glistening Gift for You | FREE (\$9.99 value)
for KOC members with the purchase of a Keepsake Ornament priced at \$9.99 USD or more
Details on wish list.

Available in July



final in series

Inside Story
\$15.99 USD (\$19.99 value)
See page 34



Oswald the Lucky Rabbit
Disney
\$19.99 USD (\$24.99 value)
See page 89



Cocoa Cutie
\$7.99 USD (\$9.99 value)
See page 18



collector's set

Songs of the Season
\$99.99 USD (\$119.99 value)
See page 38



Pretty Parrot
\$15.99 USD
See page 40



mini free gift
Teensy Nutcracker
FREE (\$7.99 value)
for local club members

Ornament Debut Event
in-store exclusives

► Learn more about these ornaments at [KeepsakeCommunity.Hallmark.com](https://www.KeepsakeCommunity.Hallmark.com)

From all of us

It's a privilege for our family to bring Keepsake Ornaments to your family every year.

Our hope is that they help to make your holidays memorable, meaningful and joyful.

Thank you for carrying on the Keepsake Ornament tradition with us.



Row 1 (front), left to right: Mike Brush, Toni Gagarin, Rodney Gentry, Lindsay Evans and Charles Young

Row 2: Edythe Kegrize, Nello Williams, Robert Chad, Jean Newton, Kristina Ferguson and Tracy Larsen

Row 3: Tammy Haddix, Susan Wieland, Joanne Eschrich, Sharon Visker, Anita Marra Rogers, Jennifer Swanson, Nita Obbink and Jim Cosgrove

Row 4: Tom Best, Matt Johnson, Debra Nielsen, Robert Hurlburt, Phu Dang, Kristina Gaughran, Lisa Vogel and Orville Wilson

Row 5: Jim Tronoski, Terri Steiger, Kurt Gaulke, Nina Aubé, Ken Crow and Jake Angell

3 christmas ornaments 3 décorations de Noël

Hallmark
KEEPSAKE
CELEBRATING 40 YEARS OF MEMORIES



FORTY YEARS OF MEMORIES
pour l'arbre de Noël

Hallmark
KEEPSAKE
ORNAMENT
DÉCORATIONS DES FÊTES



CHRISTMAS TREE WITH DECORATIONS

SET OF 8 PIECES
ENSEMBLE DE 8 PIÈCES



1990

HAPPY HOWLIDAYS!

Hallmark
KEEPSAKE



Father Christmas

christmas tree ornament • décoration pour l'arbre de Noël

Hallmark
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2018 Keepsake Ornament Events

Mark your calendar now so you don't miss the excitement of these ornament release events, which are held exclusively at your local Hallmark Gold Crown store and on Hallmark.com. Find all the details at Hallmark.com/KeepsakeOrnaments.

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