

2022 Hallmark Keepsake Ornaments Dream Book Insider's Guide

- Pages 6-7: Did you know? The same Santa voice is used in both the Santa's Workshop Wonders ornament and the Santa's Forest Friends ornament.
- Page 7: Did you know? The Rocking Horse Table Decoration was inspired by the design of the Rocking Horse Memories first in series ornament! This table decoration includes constant rocking motion, and the dimensions are: 13.9" W x 10.75" H x 5.16" D
- Page 7: Did you know? The Holiday Lighthouse *Special Edition* ornament is a repaint of the 2013 Holiday Lighthouse series ornament. And this is the first year we've released a Holiday Lighthouse ornament with sound!
- Page 7: Did you know? The Festive Ferris Wheel ornament is the 5th and final in the Christmas Carnival series. Because this is a storytellers collection of ornaments, all of the music was planned before we ever released an ornament in this series! That means, we have known for 5 years what the music was going to be for this final in series ornament.
- Page 8: Did you know? The Merry Mice ornament was originally submitted to become its own series. Though it did not become a series ornament, it was too cute not to include in the lineup this year!
- Page 9: Did you know? The Retro Reindeer is wearing the same hat as the Jolly Santa ornament!
- Page 9: Did you know? The Cookie Jar Surprise set of 3 is exclusive only to Keepsake Ornament Club members! Join the KOC now for access to this exclusive ornament and so much more at: <https://bit.ly/2022KOC>
- Page 9: Did you know? The Cookie Jar Surprise set of 3 is a mystery ornament! Only 25% of Club members will get the "retro" version (the pastel colors featured in bubble to the left of the set of 3).
- Page. 10: Remember the Cookie Doe ornament from 2021? Check out another fun spin on dessert treats... Chocolate Moose!
- Page. 10: Did you know? In the Galactic Greetings ornament, the alien Santa is beaming up milk and cookies!
- Page 11: Did you know? The Feliz Navidad ornament was inspired by the 2018 I Feel Good ornament.
- Page 12: Did you know? We are releasing a brand-new storytellers collection this year! The National Lampoon's Christmas Vacation Collection features audio from the hilarious Christmas tree scene from the movie. Another fun fact about this storytellers collection: the ornaments are sent out to the actors for approval from the actor themselves!
- Page 13: Did you know? The Jack Skellington Wreath features motion-activated animatronics! That means, when you walk in front of Jack, he will talk to you and his mouth and eyes will really move as he speaks! This wreath took a team from the Keepsake Village to bring to life, including the artists, Keepsake Engineers and Keepsake Editors.

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- Page 13: SNEAK PEEK alert! Love the Spinning Snow Miser ornament this year? Keep an eye out in 2023 for a Spinning Heat Miser!
- Page 14: Did you know? Keepsake Artist Allie Jachimowicz has a NEW first in series releasing at Ornament Debut in October: Sandal the Sandman, 1st in the series! Allie was inspired by what the holidays were like where she grew up in Florida. The series will feature objects you may find on the beach or in the ocean. For example, the hat Sandal is wearing and the shells on the trees!
- Page 14: Did you know? Hallmark Artist Sheyda Abvabi Best has a NEW first in series releasing at Ornament Premiere in July, Young Santa #1! Keep an eye out for other Hallmark product featuring Young Santa and his furry friend.
- Page 15: Did you know? The puppy featured in the Constance R. Goodwyn ornament, 18th in the Snowtop Lodge series by Joanne Wright is inspired by Joanne's own family dog, Gus!
- Page 15: Did you know? Tammy Haddix is introducing the fourth ornament in her Holiday Parade series. Each year, she takes inspiration from one of her fellow artists in the Keepsake Village to create the personality and details that make the ornament so special. For the 2022 edition releasing at Ornament Premiere in July, Kristina Gaughran was her muse.
- Page 15: The Snow Buddies, 25th in the series ornament is featuring a narwhal! Did you know? Narwhals are real! And the 'horn' is actually a tooth.
- Page 15: Did you know? Keepsake Artist Gregor Benedetti was inspired by YOU for his Gnome for Christmas, 2nd in the series! After meeting you all at the 2019 Keepsake Ornament Club Convention, Gregor was so impressed by how you all had your ornaments so organized in tubs. That's why you see Gnices pulling Gnaughty around in a plastic tub marked for "Ornaments"!
- Page 15: Did you know? The North Pole Tree Trimmers *Special Edition* ornament is a repaint of the 2014 2nd in the series ornament.
- Page 15: Want to sketch a North Pole Tree Trimmers elf along with Keepsake Artist Tracy Larsen? Grab your pencil & paper and follow along with Tracy as he sketches a Tree Trimmers scene, providing tips for you along the way. Watch the video saved in the Keepsake Ornament Club exclusive Facebook group here: <https://bit.ly/SketchWithTracy> Not a member of the 2022 KOC? Join today at: <https://bit.ly/2022KOC>
- Page 16: Did you know? Each year, a different Keepsake Artist will bring you a new ornament in the Stocking Stuffers series! Anita Marra Rogers is the artist of the 2nd in series releasing at Ornament Premiere in July. Anita was inspired by her love of baking at Christmastime when crafting this year's ornament. She is known to bake dozens of mini banana bread loaves for the entire Keepsake Studio and give them out every year at Christmastime. Yum!
- Page 17: Did you know? The 14th in the Season's Treatings series by Sharon Visker features fruit cake and eggnog. Both of which many are known to either love or hate, so Sharon thought it would be fun to feature both in her series ornament this year.

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- Page 17: Did you know? You can hide a surprise inside the Christmas Cupcakes *Special Edition* ornament. Write a Christmas wish to open on Christmas Day!
- Page 18: Did you know? For the 19th in her Father Christmas series, Joanne Wright was inspired by nature. In the last few years, many people have been getting out and enjoying the outdoors more than ever before – including Joanne! This is what she drew inspiration from for her 19th in series.
- Page 18: Did you know? This year marks the 25th Anniversary of the A Pony For Christmas series!
- Page 19: Did you know? The Winter Roost is the 9th in the Marjolein's Garden series, and Hallmark is celebrating its 30th Anniversary of working with Marjolein Bastin this year.
- Page 19: Did you know? Lily is the name of Keepsake Artist Nina Aubé's niece and that is why the Christmas Window 2022 features Lily's Flower Shop.
- Page 19: Did you know? Tom Best loves biking and was so excited to work on the Keepsake Corners Bicycle Shop, 39th in the Nostalgic Houses and Shops series with fellow Keepsake Artist Rodney Gentry. Tom even created the artwork for the posters in the house upstairs!
- Page 19: Did you know? Each new ornament in the Noble Nutcrackers series will have nobility titles in the name! Prince, King, Duke, and Count.
- Page 19: Did you know? This year marks the 12th and Final in the Twelve Days of Christmas series.
- Page 19: Did you know? This is the first year Keepsake Artist Robert Hurlburt is taking over as the artist of the Toymaker Santa series! You will see Santa is riding a fire engine in this ornament's design. Robert Hurlburt is also the artist of the Fire Brigade series, so he decided to pull inspiration from that series for the first of his designs in the Toymaker Santa series.
- Page 20: Did you know? The Decorative Cardinal String Light, Cardinal Couple Tree Topper and Cardinal Couple Tree Skirt are all inspired by the Beauty of Birds series.
- Page 20: Did you know? The Cozy Critters Surprise is a mystery ornament! Only 25% of you will get the gold and teal colored version. Which color will you get?
- Page 21: Did you know? The Happy Beginnings and the A Sweet Beginning Frame coordinate! Purchase both for a bridal shower or wedding gift to help the happy couple commemorate these new memories together.
- Page 21: Did you know? The snowflakes in the design of the Our First Christmas ornament are red foil and the ornament is made of glass. A beautiful addition to commemorate a happy couple's first Christmas together!
- Page 22: Did you know? The arrow on the My Heart Is Home With You ornament actually spins.
- Page 22: Celebrating a special Anniversary this year? Add the Our Anniversary ornament to your tree! Turn the dial to change the anniversary year, or write in your own.

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- Page 22: Did you know? The Connected By Heart is a recordable ornament! Record a special message to gift to someone who lives across the country or friend that you miss at Christmastime.
- Page 24: Did you know? The Jedi™ in Training ornament by Tammy Haddix was crafted in her very own styling! This is Tammy's own stylistic take on Grogu.
- Page 25: Are you a mom that loves to make sweet memories or a dad that loves to build fun memories with your kiddos? Check out the Memories with Mom and the Memories with Dad ornaments to commemorate special memories with your kids.
- Page 25: Want to commemorate even more special memories with your family? Check out the Family Forever and Family Memories photo holder ornaments! Perfect for adding an image from a favorite memory or family trip to relive year after year.
- Page 26: Did you know? The images in the Cool Cat and Top Dog photo holder ornaments were winners of the Facebook contest on the Keepsake Facebook page. Want the chance to enter your pets in the contest next year? Be sure to like and follow the Keepsake Facebook page at: <https://www.facebook.com/HallmarkKeepsakes/>
- Page 26: Did you know? We have an ornament to commemorate your first Christmas with your pet! The Pet's Fur-st Christmas ornament by Tammy Haddix was inspired by the high number of adoptions over the last few years.
- Page 27: Did you know? For the A Life Worth Celebrating ornament, Debra Nielsen was inspired by the heart shaped Corculum Cardissa or 'Heart Cockles' shell, which can be found in nature.
- Page 28: Did you know? The Remembrance angel ornament features a red cardinal. Seeing one of these birds often means a family member or friend is safe and happy, even if they are far away or passed on. The bottom of the ornament includes a special message, "Loving memories last forever."
- Page 28: Did you know? The soloist in the Go Tell it on the Mountain ornament is Toni Gates, a Kansas City native.
- Page 29: Did you know? Jake Angell is taking over the beloved Mary's Angels series from retired Keepsake Artist Robert Chad this year. Of his inspiration, Jake mentioned, "growing up, my dad was a Methodist pastor. One of the songs I always remember singing as a child was 'He's Got The Whole World In His Hands' in nursery school. It's a catchy tune you won't forget. I think the world needed some healing, so I put the whole world in this little guardian angel's hands."
- Page 29: Did you know? Allie Jachimowicz is taking over this series from retired Keepsake Artist Ruth Donikowski.
- Page 29: Did you know? Saint Patrick is known for having shooed all the snakes out of Ireland and that is why there is a snake featured at the foot of his ornament.
- Page 29: Did you know? Hallmark will donate \$2 to Susan G. Komen for each Healing Light Keepsake Ornament sold.

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- Page 30: Did you know? Hallmark Artist Matt Kesler helped Keepsake Artist Debra Nielsen bring the Chilly Trills ornament to life this year. Matt is an illustrator for Hallmark and he helped with the illustration of the penguin playing the flute!
- Page 31: Did you know? Together, Hallmark and UNICEF have helped secure the well-being of the world's most vulnerable children. Since 2006, Hallmark has raised over \$26 million to support children with health care, immunization, safe water, nutrition, education, emergency relief & more.
- Page 31: Did you know? The Healthcare Hero ornament was inspired by the common comparison of healthcare workers to heroes.
- Page 32: Did you know? The American Woman ornament plays The Guess Who's "American Woman." This is the real song, not a re-record.
- Page 33: Did you know? The WWE is a new license for us! This is the first year we have had a WWE ornament in the lineup of Keepsakes.
- Page 34: Did you know? This is year two of the The Car's the Star series. This year is inspired by the iconic 1948 Ford Deluxe Convertible from the movie Grease.
- Page 34: Did you know? The sleek and sporty 1962 Ford Mustang I concept car was named after the iconic World War II fighter plane!
- Page 36: Did you know? This is the first year we've featured Franklin in a Keepsake Ornament! Check out the Franklin and Charlie Brown ornament.
- Page 36: Did you know? The Snoopy in the Macy's Thanksgiving Day Parade® ornament was developed in partnership with the Macy's Thanksgiving Day Parade! This ornament depicts one of their actual balloons.
- Page 36: Did you know? The Happy 100th, Charles M. Schulz! commemorates what would have been Charles Schulz 100th birthday this year. If you look closely on the ornament, the artwork featured on the drawing table are some of the first Snoopy and Peanuts comic strips and the table itself is inspired by the actual drawing table Charles Schulz owned and used.
- Page 36: Did you know? This year marks the 25th Anniversary of the Spotlight on Snoopy series! And we have a 25th Anniversary Special Edition ornament to commemorate this special year.
- Page 37: Did you know? The Merriest House in Town Table Decoration is inspired by The Merriest House in Town ornament released in 2019! For the table decoration, we added an additional coordinating light and sound show.
- Page 38: Did you know? The colors in the Not in Kansas Anymore ornament are inspired by the Wizard of Oz film! The sepia tone of Dorothy is inspired by the tones depicted in the beginning of the film. However, the opening of the door is looking into the bright, colorful land of Oz. This ornament represents both color tones in the classic, iconic film.
- Page 39: Did you know? All ornaments on this page are inspired by Disney Parks!

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- Page 39: Do you recognize the Hitchhiking Ghosts ornament? This was so popular in 2020, we decided to bring it back another year! Sometimes Keepsake Ornaments from previous years make reappearances. Often, we do this due to popular demand (like the Hitchhiking Ghosts ornament). Other times, the re-released ornaments are simply representative of a milestone that we don't foresee you purchasing year after year (like a Baby's First Christmas ornament).
- Disney The Haunted Mansion fans, get excited for next year! We think you're going to love the new interactive series we have planned for you.
- Page 39: Did you know? This year marks the 50th Anniversary of Walt Disney World! Check out The World's Most Magical Celebration ornament commemorating this milestone. The ornament lights up and plays "When You Wish Upon a Star."
- Page 39: Did you know? The A Short Snooze ornament lights up and plays "Yo Ho (A Pirate's Life for Me)" – the actual song from the Disney Park ride!
- Page 40: Did you know? The Disney Bambi ornament is a new design! It features intricate paper craft that is meant to be representative of Hallmark's Paper Craft cards. Also! It's the 80th Anniversary of Bambi this year. This ornament is commemorative of that as well.
- Page 41: Did you know? The Tourist Mickey is a new first in series ornament! The new All About Mickey! series will feature Mickey in a new hobby or occupation each year. This year, he's a tourist. In the future, maybe he's a baker or magician 😊
- Page 43: Did you know? Tinker Bell is the favorite Disney character of the Keepsake Art Director that worked on the Tinker Bell ornament this year!
- Page 43: Did you know? The 3rd in the Disney Princess Celebration series features Ariel! The scene in her skirt depicts Prince Eric's castle.
- Page 44: Did you know? This year marks the 20th Anniversary of Lilo & Stitch! The Stitch ornament is commemorating this milestone.
- Page 45: Did you know? The Finding Nemo Alien Remix Surprise is a mystery ornament! Only 25% of you will get the alien dressed as Dory ornament. These ornaments are based on a toy called the "Alien Remix" which is a mix of the Finding Nemo and Toy Story movies.
- Page 46: Did you know? Keepsake Artist Debra Nielsen grew up riding and loves horses! The Dream Horse and Unicorn ornaments are some of her favorite ornaments to work on year after year.
- Page 46: Did you know? The Colorful Canoe Sailing ornament is inspired by a Crayola ornament from 1989!
- Page 47: Did you know? The Otto Tune ornament sings "Up On the Housetop." Be sure to listen closely – the Minion has a lisp because of his braces!
- Page 48: Did you know? The Oscar the Grouch Peekbuster ornament features motion-activated sound! Listen closely – the sound is the real Oscar the Grouch, Eric Jacobson!

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- Page 48: Look closely at the Scrabble® ornament to see these Christmas-themed words spelled out on the board: naughty, nice, festive, family, fun
- Page 49: Do you recognize the Astronaut LEGO® Minifigure? This ornament is inspired by the classic 'Spaceman' LEGO® from the 80's.
- Page 50: Did you know? The Totally Hair Barbie™ Ornament is inspired by the Totally Hair Barbie doll from the 90's.
- Page 50: Did you know? The Dia De Los Muertos Barbie™ and Ken™ Ornament Set features beautiful, intricate detail in the styling – even the flowers in the crown are sculpted!
- Page 52: Did you know? This is the final year of the Star Wars: A New Hope™ Collection. Add the new Han Solo™ and Chewbacca™, Darth Vader™ and Princess Leia Organa™ ornaments to your collection to unlock more scenes!
- Page 53: Did you know? The Grogu™ Greetings ornament is animatronic! That means, Grogu actually moves while he babbles! This magic ornament is similar to the Jedi Master Yoda™ ornament from 2020 and the Sorting Hat™ ornament from 2021.
- Page 53: Did you know? The I'll See You Again ornament is depicting the scene when Grogu first saw The Mandalorian without his helmet on.
- Page 53: Did you know? The Obi-Wan Kenobi™ ornament is the 26th in the Star Wars™ series. This ornament features actor Ewan Gregor's likeness from Star Wars: Episode III – Revenge of the Sith and coordinates with the new Obi-Wan Kenobi series coming to Disney+ in May!
- Page 53: Did you know? This year marks the 20th Anniversary of Star Wars: Episode II- Attack of the Clones. The Mace Windu™ ornament is commemorating this special anniversary.
- Page 54: Did you know? This is the final year of the STAR TREK™ Mirror, Mirror Collection. Add the new Doctor Leonard McCoy and Lieutenant Commander Montgomery Scott ornaments to your collection to unlock more audio!
- Page 55: Did you know? The Dustin Henderson ornament is featuring an outfit Dustin's wears in the new season of Stranger Things.
- Page 55: Did you know? This year marks the 40th Anniversary of the E.T. the Extra-Terrestrial film and our ornament is commemorating just that!
- Page 56: This year marks the 60th Anniversary of the Marvel Comics issue Amazing Fantasy #15! Check out the new Amazing Fantasy ornament to commemorate this special year.
- Page 56: Do you plan to see the new Thor: Love and Thunder movie this year? Don't forget to pick up the new Thor ornament too!
- Page 56: Do you plan to see the new Doctor Strange in the Multiverse of Madness movie this year? Don't forget to pick up the new Doctor Strange ornament too!
- Page 57: Do you plan to see the new The Batman movie this year? Don't forget to pick up The Batman™ and Batmobile™ ornaments too!

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- Page 58: Did you know? The Quidditch™ Set features a vibration motor, so the bludgers actually move!
- Page 58: Did you know? The three wands featured in the Wizarding Wand Set belong to Hermione, Ron, and Harry.
- Page 58: Do you plan to see the new Sonic the Hedgehog 2 movie this year? Don't forget to pick up the new Sonic ornament too!
- Page 59: Did you know? The Raccoon Mario is a new first in series ornament! The new Powered Up With Mario series will feature Mario in a different Power-up form from the beloved video games.
- Page 60: Did you know? The Saved by the Bell is a new license for us! This is the first year we have had a Zack Morris Saved by the Bell ornament in the lineup of Keepsakes.
- Page 60: Did you know? The I'll Be There For You ornament features lenticular motion! It features two lenticular scenes: 1) The one where Joey wears all of Chandler's clothes and 2) The one where Monica asks the girls who they would date if they had to pick one of them.
- Page 61: Do you love the Snow Buddies series? Check out these miniature ornaments and accessories inspired by the series! Add them all to your collection to create a Snow Buddies miniature display.
- Page 62: Did you know? The Sweet Lil' Mouse is the mouse from Nina Aubé's Cookie Cutter series!
- Page 62: Did you know? You know the musician that plays the sound in the Lil' Ukulele ornament! The artist who worked on this ornament is also the musician who plays the sound: Nello Williams.
- Page 63: Did you know? This is the first year we have released an ornament stand for miniature ornaments!
- Page 63: Did you know? The Merry Mixer ornament is inspired by appliances. Remember the Teeny Toaster from 2021 and the Pint-Sized Percolator in 2020. Those ornaments were also inspired by appliances! And don't forget to turn the knob of the Merry Mixer to work the mixer!
- Page 63: Did you know? The Teeny Tulip Fairy is inspired by the Fairy Messengers series!
- Page 63: Did you know? The Bitty Blue Butterfly is inspired by Brilliant Butterflies series!
- Page 63: Did you know? The Black-Throated Blue Warbler is inspired by Beauty of Birds series!
- Page 64: Did you know? We have everything to build your own miniature tree for any kiddo in your life! Simply select a tree, add a topper and skirt set (see the Radiator Springs Miniature Tree Topper and Skirt Set or the Disney Princess Miniature Tree Topper and Skirt Set), add some miniature ornaments, and a miniature ornament set (see the Radiator Springs Miniature Ornament Set and The Disney Princess Miniature Ornament Set), and you're all set with a miniature ornament display!

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- Page 65: Did you know? The A Few of My Favorite Things Miniature Ornament Set, Bitty Balloon Dog, Sparkly Soft Serve, Cute Mermaid Kitty and Cute Lil' Unicorn all coordinate.
- Page 65: Did you know? The Limited Quantity Penguin Gumdrops ornament is paying homage to the miniature gumdrop series from years past.
- Page 66: Did you know? This year marks the 25th Anniversary of the Winter Fun With Snoopy® series! Tracy Larsen's design features a bobsled as he was inspired by the winter games happening this year!
- Page 67: Did you know? The Wizarding World™ Miniature Christmas Tree Set has 6 more ornaments coming in 2023! Hint: there will be three new golden Harry Potter icons and three new characters from the series.
- Page 68: Did you know? This is the first year we have released a Halloween-themed Beer Stein ornament. Check out the Hoppy Halloween ornament!
- Page 68: Did you know? The Puppy Love Howl-O-Ween ornament is inspired by the Puppy Love series!
- Page 68: Did you know? The Vintage Halloween Cuties set of 3 miniature ornaments coordinate with the Vintage Halloween Cuties set of 3 miniature ornaments from last year!
- Page 70: Did you know? The editorial on the Keepsake gifts were written with Keepsake Ornament Club members and collectors in mind!
- Page 70: Did you know? This is the first year we have released a stocking hanger with the Ornament and Stocking Hanger! The hanger really does hold an ornament – be sure to feature a favorite from this year.