



# AGENDA AT A GLANCE

Here is an overview of all the convention activities. You'll need to register for artist signings and activity sessions. All other events are open for your participation.

THURSDAY, AUGUST 8TH				
ACTIVITY	START TIME	END TIME	HOTEL	ROOM NAME
Check In and Registration Bag Pick-Up	8:00 AM	7:00 PM	Sheraton	Empire
			Westin	Washington Park Place
Santa's Helpers Help Desk	8:00 AM	7:00 PM	Sheraton	Lobby Registration
			Westin	Washington Park Place Foyer
Santa's Workshop Product Shop	9:00 AM	5:00PM	Sheraton	Gillham Hall
North Pole Village	10:00 AM	7:00 PM	Sheraton	Exhibit Hall A
Artist Signings in North Pole Village*	11:00 AM	7:00 PM	Sheraton	Exhibit Hall A
Offsite Local Club Dinners	Throughout evening			
Hallmark Channel Movie Night	8:30 PM	10:00 PM	Sheraton	Grand Ballroom
FRIDAY, AUGUST 9TH				
ACTIVITY	START TIME	END TIME	HOTEL	ROOM NAME
Santa's Helpers Help Desk	8:00 AM	6:00 PM	Sheraton	Lobby Registration
			Westin	Century Ballroom Foyer
Santa's Workshop Product Shop	8:00 AM	9:30 AM	Sheraton	Gillham Hall
North Pole Village Experience	8:00 AM	1:00 PM	Sheraton	Exhibit Hall A
Artist Signings in North Pole Village*	8:30 AM	9:30 AM	Sheraton	Exhibit Hall A
Experience the Magic Special Presentation	9:45 AM	10:45 AM	Sheraton	Grand Ballroom
Artist Signings in North Pole Village*	11:00 AM	1:00 PM	Sheraton	Exhibit Hall A
Santa's Workshop Product Shop	11:00 AM	5:00 PM	Sheraton	Gillham Hall
Activity Sessions*	1:30 PM	4:15 PM	Westin	Various Rooms on Ballroom Level. See Activity Session PDF for More Info.
At Your Leisure Activities	1:30 PM	5:00 PM		
Winter Wonderland Dinner and Costume Contest	6:00 PM	8:00 PM	Sheraton	Exhibit Hall A
Hallmark Channel Movie Night	8:30 PM	10:00 PM	Sheraton	Grand Ballroom
SATURDAY, AUGUST 10TH				
ACTIVITY	START TIME	END TIME	HOTEL	ROOM NAME
Santa's Helpers Help Desk	8:00 AM	6:00 PM	Sheraton	Lobby Registration
			Westin	Century Ballroom Foyer
Santa's Workshop Product Shop	8:00 AM	5:00PM	Sheraton	Gillham Hall
Activity Sessions*	8:30 PM	11:15 AM	Westin	Various Rooms on Ballroom Level. See Activity Session PDF for More Info.
At Your Leisure Activities:	8:30 AM	5:00 PM		
Break and Lunch on Your Own	11:15 AM	1:30 PM		
Activity Sessions*	1:30 PM	4:15 PM	Westin	Various Rooms on Ballroom Level. See Activity Session PDF for More Info.
The Magic of Christmas Reception and Silent Auction	6:00 PM	7:00 PM	Sheraton	Exhibit Hall B
Live The Magic of Christmas Dinner and Live Auction	7:00 PM	10:00 PM	Sheraton	Exhibit Hall A

\* Registration Required