

2013 DREAM BOOK PARTY

Keepsake ornament Sneak Peek!

Welcome to the **DREAM BOOK PARTY!** The following pages include exciting news about the 2013 ornaments (we're sure you're gonna love them!) and a fun, first look at what we have been busy working on for 2014!

This little snowman serves as a reminder about the special offer you will receive for joining us during Premiere AND Debut weekends this year. We'll invite you back for some **"joy"** with a special gift on Thanksgiving Weekend!
By **Anita Marra Rogers**



2013



2013

One of our favorite picks for Ornament Premiere this year is **Sharon Visker's Jingle Frogs!** Did you know that you could hire a professional frog? That's right--our dedicated editors in Keepsakes sought out real frog talent in order to create a custom version of Jingle Bells for this ornament! Not only does it have authentic sound, but motion too — each frog's mouth moves in sync with the song.

If you are a fan of the frogs in 2013, you are sure to love Sharon's follow-up in 2014 — **Yule Hogs!** We searched our talent pools again and found real pig voices for a new custom version of Jingle Bells! And for 2014, **Sharon** has added a new twist--one pig's mouth moves, another has moving ears, and the little piggy's tail moves merrily to the beat!



2014



For **Ornament Debut**, there are over 100 new ornaments to love. And two that we want to share with you now!

A **Ken Crow** design that comes to life with the Magic Cord - and Ken has truly outdone himself! As the lead artist on a new program for 2013 called **“The Magic of Santa”**, Ken has brought **Santa’s Magic Cuckoo Clock** to life. This ornament features all the usual light and sound functions you would expect, but it also has a first for us — Magic Cord motion! When activated, its face illuminates, its hands spin both ways at once—and time stands still while Santa makes his Christmas Eve journey!



2013

Don't you just love the **Nellco** radio from 2012?



2012

Nello Williams and team have been busy creating a wonderful follow-up ... **Santa’s Hotline**. Call Santa using this fun red phone. Although he’s busy getting ready to come visit you, he’ll provide you with a description of what he’s doing leading up to Christmas Day!

The Christmas Day Countdown’s about to begin,

So DO turn the dial—it’s time to listen in!

Santa and friends are here on the line, so

Get in the spirit—it’s almost time!

“Call” every day until Christmas for your update from Santa and his friends at the North Pole!

The countdown begins December 1 and includes 25 messages.



2013





Frosty Fun Decade #5
By **Tammy Haddix**

DO YOU KNOW WHO WILL BE HAVING A BIG ANNIVERSARY IN 2014?



That's right – it's everyone's favorite Eskimo. **Frosty Friends** is celebrating its 35th year! Here is your first peek at **Tom Best's** sketch for the ornament. What a fun way to celebrate!



OTHER SERIES ORNAMENTS THAT WE COULDN'T WAIT TO SHOW YOU ...

The fourth verse for the beloved **Twelve Days of Christmas** series, **Four Calling Birds** is one of the series we are the most excited about, especially with the big news being announced at Debut this year! Sketch By **Edythe Kegrize**.



Puppy Love #24
French Bulldog

Admit it. You like to dress your dog for the holidays!
By **Anita Marra Rogers**



Angels Around the World #4
America

By **Katrina Bricker**



Season's Treatings #6
Cake Pops
By **Sharon Visker**

2013 BONUS SNEAK PEEK

Ornament Debut Limited Quantity

A companion to the Season Treatings series.

The Yummy Yule Log Cake



2014!

ARE THERE ANY KOC MEMBERS OUT THERE?!

There's an exciting line-up in the works for your 2014 Keepsake Ornament Club member exclusive ornaments.



2014

KOC Membership Ornament
Christmas Windows series,
a craft shop named **"Nina's Nook."**
By **Nina Aube**

KOC Membership Ornament
How could it get any cuter than a
"Mice" Cream Sundae!
By **Kris Gaughran**



2014



2014

KOC Membership Ornament
Santa's Grandfather Clock, to
coordinate with other pieces of
furniture from Santa's home.
By **Edythe Kegrize**

Have you purchased your 2013 KOC membership special offer?

'Tis the Seasoning!



2013



2014

Better get it quick, because it is a precursor to a new series starting in 2014! Inspired by classic and collectible salt and pepper shakers, this series will feature a variety of unique designs - all carefully seasoned with **Sharon Visser** style!

WHICH 1ST IN SERIES ARE YOU MOST EXCITED ABOUT?



2013



2014

Heavenly Belles
by **Edythe Kegrize**



2013



2014

The **Cool Icicles** series
by **Nello Williams**

LAST BUT NOT LEAST,

you are invited back next Spring to see the full 2014 Keepsake Ornament line. To the right is a sneak peek at the "inspiration" for the 2014 spring release ornament.



Americas Best Selling Greeting Card - **EVER!**